

Volunteers in Scouting Toolkit 2

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Volunteers in Scouting Toolkit 2

Recruiting and Retaining Adult Volunteers

How could you prepare your next Volunteer recruitment campaign? How could you reinforce your volunteer recognition and retention strategy? How could you renew your volunteer management approach?

If these questions are important for you as others issues, this toolkit is for you.

This document includes some key concepts, new factsheets and practical worksheets to support Volunteer in Scouting.

The 'Volunteers in Scouting Toolkit' (WOSM, 2006) says that it is not sufficient to expect adults to volunteer for roles in Scouting and to continue doing those roles just because it is a good thing to do. That Toolkit invites each National Scout Organization to consider the facts about volunteering in their country and to develop a plan to attract, develop and retain the adults they need to enable them to be successful with the Mission of Scouting.

The 'Volunteers in Scouting Toolkit 2 - Recruiting and Retaining Adult Volunteers', emphasises the need for a comprehensive approach to managing all stages of the Adult Volunteer life cycle in order to attract and retain the adults we need to enable us to deliver the Mission of Scouting. It focuses on ensuring we recruit the right Adult Volunteers and then helping them to form a bond with the Association so that they may stay with us longer.

This publication is divided in three sections:

Each section can be downloaded separately or in a single file (see below)

1.

[Recruiting & Retaining Adult Volunteers](#)

Foreword

Introduction

From 'Adults in Scouting' to an Adult Volunteer Management Strategy

Planning & Evaluating your Adult Volunteer Management Strategy

Recruiting Adult Volunteers

Supporting & Training Adult Volunteers

Rewarding and Retaining Adult Volunteers

Conclusion

Bibliography

2.

[Factsheets](#)

Factsheet 01: Managing Change

Factsheet 02: Analysing data about Adult Volunteers

Factsheet 03: Organising a Recruitment Programme

Factsheet 04: Ideas for Recruiting Adult Volunteers

Factsheet 05: The Psychological Contract

Factsheet 06: For a Flexible approach to Training Adults

Factsheet 07: Volunteer Relationship Management (VRM)

3.

[Worksheets](#)

Worksheet 01: Building a ?Volunteer Generator?

Worksheet 02: The NSO?s ?Colourful Tree?

Worksheet 03: The Actions House

Worksheet 04: Matrix to help you analyse factors

Worksheet 05: Measuring Training Performance

Worksheet 06: Planning for VRM

Worksheet 07: How well do you Recognise Adult Volunteers?

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Toolkit

Printed Material

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