

Ethiopia Scouts Association (ESA) holds Multi-purpose Management Workshop

The Ag. Regional Director, Mr. Winston Adams and Jacques Sandrizi facilitated a multipurpose management workshop to the top and middle level leaders of the Ethiopia Scouts Association, in Addis Ababa on 7 and 8 March 2009.

The main goal of this training was to equip the newly elected leaders with skills and experience to build Scouting in Ethiopia. This was also an opportunity to understand ESA better to help the WSB, ARO to support Scouting in this country.

The topics covered included:

- WOSM as an organisation and the Africa Regional Office- to help participants understand how it works. This also gave the opportunity to look at ESA's organisational structure- conducted by the Chief Commissioner.
- Strategic Planning based on WOSM's guidelines which were available for the participants. Participants had the opportunity to do the groundwork towards planning for their National Strategic Planning workshop through a SWOT (Strength, Weaknesses, Opportunity and Threats) and PEST (Political, Economic, Social and Technological) analyses of ESA.
- Management and Leadership
- Uniforms and non uniform section
- WOSM Strategic Priorities
- Membership development
- Financial and Accounting management
- Communications and Public Relations management.

To conclude this training, participants held a special session to define the way forward as far as their Association is concerned. One important aspect to retain is that ESA is planning to finalise the development of its strategic plan for the couple of years ahead. One key aspect of priority is Adult Leaders Training with the support of ARO.

During this meeting, four new Scout regions that were created in some of the remote parts of Ethiopia were officially welcomed. They were given official stamps of ESA as well as authority to use them for the development of Scouting in their respective constituencies.

WSB, ARO promised to offer the necessary and available support in order to develop Scouting in Ethiopia. There were 22 participants representing the national and regional leadership of Ethiopia Scouts. ARO was very encouraged by the enthusiasm and commitment of the leadership of ESA to developing Scouting in their country.

Participants were very satisfied by the training and wish to have more such opportunities. In sign of appreciation, ESA gave a token to the ARO team lead by the Ag. Regional Director.

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