



## BACKGROUND

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### **Alcoa Foundation teams up with World Scouting Improving sustainability through younger generations.....**

Contacts and joint projects between Scouts and Alcoa (Foundation) representatives go way back. The aluminium industry at large has been an active supporter of the great work of Scout teams around the world. An excellent example of this structural relationship is the contribution of the German aluminium industry, represented by the German Aluminium Association (GDA), to the 2005 World Youth Day in Germany. Several joint activities and discussions between Industry representatives and Scouts, formed the basis for an Alcoa Foundation supported project with the World Scout Movement on sustainability.

Based on a comprehensive proposal and the recommendation of the European Alcoa Foundation team members, the Alcoa Foundation awarded the World Organization of the Scout Movement a two-year \$ 205,000 grant in late 2006. With this funding and involvement of the team members, World Scouting will develop a sustainability project that will be rolled out in five European countries: Germany, Hungary, Italy, Switzerland and the UK. The roll out will be done through the National Scout Organizations in close cooperation with local Alcoa plants.

The program supports the work of the Environment Education Task Team at the world level of Scouting, which is developing a series of initiatives to enhance the environmental educational program of Scouting throughout the world. These developments aim to ensure the Scouts of today will be prepared for the environmental challenges they will face in the future. Some of these educational programs will be demonstrated through environment workshops at the Global Development Village at the World Scout Jamboree in July / August in the UK.

The project fits in very well with the 'Conservation & Sustainability' and 'Global Education & Workplace Skills' areas of Excellence of the Alcoa Foundation.

- To learn more about Alcoa, go to: [www.alcoa.com](http://www.alcoa.com)

- To learn more about Alcoa Foundation, please visit:  
[http://www.alcoa.com/global/en/community/info\\_page/foundation.asp](http://www.alcoa.com/global/en/community/info_page/foundation.asp)