



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

**World Scout Bureau, Central Office
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To: International Commissioners

October 2010

Call for tender, International Licence of the World Scout Brands

The World Organization of the Scout Movement, legally represented by the "World Scout Bureau", is launching an international invitation to tender for the international exploitation of the licence of World Scout trademarks, as well as for the production and distribution of Scouting branded products and the distribution of official World Scout publications, under the distribution brand "Scoutstore, Official World Scout Shop". This invitation to tender consists of two lots:

Lot no. 1: International licence contract for the production and distribution of Scouting branded products and the operation of the online sales site for the Official World Scout Shop.

Lot no. 2: Distribution contract for official World Scout publications.

Any legal entity with considerable experience in this domain that is interested to respond to this invitation to tender can request full application dossier from the World Scout Bureau.

All tenders must be submitted in a sealed envelope to the following address by 30 November 2010 at 1200 hours GMT at the latest:

Mr. Secretary General
C/o Unité Propriété Intellectuelle et Partenariat
Bureau Mondial du Scoutisme
5, rue du Pré-Jérôme
1205 Genève, Suisse

Contacts :
brand@scout.org

Yours in Scouting,

Luc Panissod
Secretary General