



SCOUTS[®]
Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

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To: International Commissioners

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Clean Up the World and World Organization of the Scout Movement Allies Partnership

Dear Scouting friends and partners,

The World Organization of the Scout Movement (WOSM) has engaged in an Allies Partnership for the 2008 campaign with Clean Up the World (CUW) to further enhance our commitment to environmental education and positive action for the environment.

This partnership provides another tool to focus our efforts around the world in engaging in activities to clean up, fix up and conserve the local environment of National Scout Organizations (NSOs) and we encourage all NSOs to register as members to the Clean Up the World Campaign and actively engage in these activities. These are primarily focused, but not limited to, the Clean Up the World weekend in the 3rd weekend of September.

Both WOSM and CUW have partnerships with the United Nations Environment Programme (UNEP) and see this as a further step in advancing the co-operative approach to caring for the environment.

Please find attached the Allies Partnership overview between WOSM and CUW.

More information can be found on:

Clean Up the World: www.cleanuptheworld.org

World Organization of the Scout Movement: www.scout.org

Yours Sincerely,

Luc Panissod
Acting Secretary General



WHAT IS CLEAN UP THE WORLD?

Clean Up the World is a community based environmental campaign that inspires and empowers individuals and communities from every corner of the globe to make their environment a cleaner, healthier place to live.

Now in its 16th year, Clean Up the World, held in conjunction with United Nations Environment Programme (UNEP), mobilises an estimated 35 million volunteers from more than 110 countries annually making it one of the largest community based environmental campaigns in the world. Scouts have been involved with Clean Up the World every year since its inception.

The campaign brings together businesses, community groups, schools, governments and individuals who carry out a range of activities and programs that positively improve local environments.

Our mission is to inspire individuals and communities around the world to clean up, fix up and conserve their environment.

HOW DOES IT WORK?

Groups, organisations, businesses and communities around the world who wish to address an environmental issue by coming together to conduct an activity or project can join Clean Up the World. Membership is free and renewable annually.

Clean Up the World initiatives can include clean up events, climate change awareness and prevention activities, recycling projects, educational campaigns, resource recovery projects, tree planting, water reuse and conservation, competitions and exhibitions.

Whilst Clean Up the World initiatives can be undertaken at any time of the year, the campaign's flagship event is **Clean Up the World Weekend, 19-21 September 2008**. Participants are encouraged to organise clean up events around this weekend and celebrate their environmental achievements.

Clean Up the World provides a range of information, support and facilitation services aimed at assisting participants to organise and promote clean up events and other environmental initiatives.

By joining the Clean Up the World campaign, participants can share information and experiences with Clean Up the World's global network and positively change their local environment.

Clean Up the World profiles and promotes the achievements of its participating organizations through its extensive partner network, global, regional and national media coverage and its website.

The campaign is coordinated and promoted by Clean Up the World Pty Ltd based in Sydney, Australia.

SCOUT INVOLVEMENT

INTERNATIONAL

- The World Organization of the Scout Movement (WOSM) has partnered with Clean Up the World as an Ally. WOSM will be promoting involvement in the Clean Up the World campaign to its National Scout Organizations (NSOs) and celebrating the achievements of their local Scout Groups.

NATIONAL

- National Scout Organizations (NSOs) can choose to join the Clean Up the World campaign and register their initiative as - promoting awareness of, and involvement in, the Clean Up the World campaign to their local Scout Groups. They will also be responsible for coordinating national Scout participation in the campaign.
- Clean Up the World will support participating NSOs by providing them with information and resources about conducting environmental activities which can be adapted and translated to suit the national context.
- Clean Up the World will record and promote the initiatives of the NSOs to its partner network and the media and on its website and through the website of World Scouting www.scout.org

LOCAL

- Local Scout Groups who wish to participate in the Clean Up the World campaign should contact their NSO to register their interest and encourage them to join the campaign.

CONTACT CLEAN UP THE WORLD

Clean Up the World staff in Australia can be contacted easily via email, post, telephone or fax. The campaign materials are available in English, French and Spanish.

- Email us at: info@cleanuptheworld.org
- Visit our website: www.cleanuptheworld.org
- Post a letter to: 18 Bridge Road, Glebe NSW 2037 Australia.