World Scout Jamboree, The Most Diverse Event for Young People in The World
Happening in Japan from 28 July – 8 August 2015

30 June 2015, Kuala Lumpur: In less than a month, 32,300 Scouts from more than 120 countries will congregate in a tented city in Kirara-hama, Yamaguchi, Japan for the World Scout Jamboree that will be held from 28 July to 8 August. The World Scout Jamboree is the most diverse event for young people in the world.

This is the 23rd World Scout Jamboree (WSJ); the first was held in London in 1920. The World Scout Jamboree takes place every four years in a different country. The theme of the 23rd WSJ is WA: a spirit of unity.

For 12 days, Scouts aged between 14 and 17 years will have an amazing opportunity of living and working in a multicultural environment, finding out about each other’s cultures, faiths and beliefs, sharing their own culture with others, taking part in adventurous activities and learning about global issues, amongst many other activities. It is a fantastic non-formal education opportunity for these young participants.

Besides that, the Jamboree will be a great experience for some 7,700 adult volunteers from all over the world who will form the International Service Team (IST). They will serve in all of the 14 departments that have been set up to ensure the success of the Jamboree. The departments include human resources, guest services, ceremonies, safety, transport and programme.

The Jamboree programme, running from the Opening Ceremony on the evening of 29 July until the Closing Ceremony on the evening of 7 August, will consist of a wide range of structured activities as well as many informal learning opportunities. The programme for young people is based around the themes of global development, peace, culture, science, community, nature and water and will involve them actively contributing to the local community in the area around the Jamboree.

A key highlight of these module activities is the peace programme. As 2015 marks the 70th anniversary of the atomic bombing of cities in Japan, a special Peace Memorial Ceremony will be held in Hiroshima.

For more on the 23rd World Scout Jamboree, visit www.23wsj.jp or follow us on www.facebook.com/23wsj2015 or Twitter @wsj2015.

For media enquiries, please contact:
Lin Lin Yeoh, Global Director, Communications & External Relations
World Scout Bureau Global Support Centre, Kuala Lumpur
linlinyeoh@scout.org   +603-2276 9000    skypename: yeohlinlin
Note to Editor

The World Organization of the Scout Movement would like to invite you or your journalist and photographer to join us at the 23rd World Scout Jamboree.

If you have further questions, or if you confirm that you will be attending the Jamboree, please email Lin Lin Yeoh, Global Director, Communications & External Relations at linlinyeoh@scout.org. We would require your credentials — full name, job title, full name of your media organisation, and the dates you will be at the Jamboree — to prepare the necessary media pass for you.

We look forward to welcoming you to this great world event for young people.