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المنظمة العالمية للحركة الكشفية

## Scouting's Sunrise & The Jamboree- how to watch the action!

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The 21st World Scout Jamboree opens in only a few days and Scouting's Sunrise, 1st August is therefore just around the corner! Find out how you can follow all the excitement of these events. Here all of your questions are answered!

### **What options are available for accessing footage of the Jamboree Opening Ceremony and Scouting's Sunrise Ceremony?**

There will be two live programmes produced, one of each ceremony. These will be uplinked live onto a number of satellites and can be accessed globally provided you are able to downlink the footage. It is likely that this can only be done in conjunction with a national broadcaster or a major Teleport. The footage will be uplinked onto the satellite at no cost to NSOs, however, the downlink cost is at the expense of anyone who wishes to access it.

The two ceremonies are available at the following times: (ALL TIMES ARE GMT)

Saturday 28 July: Opening Ceremony LIVE from Hylands Park at 12.15 GMT

Transmission: 11:55 to 13:10 GMT

Programme: 12:15 to 13:00 GMT (45 minute duration)

Wednesday 1 August: Sunrise Ceremony LIVE from Brownsea Island at 07:00 GMT

Transmission: 06:20 ? 07:35 (37 minute window)

Programme: 06:45 ? 07:23 (37 minute window)

### **Additional Footage**

The World Scout Bureau will be uploading 5 Broadcast Standard video clips from the Jamboree site. These will be can be used by any NSO or news team for broadcast.

The transmission times for these programmes will be available here shortly.

## Can I access the footage through my dish at home?

The signals are not on a Direct to Home Service, so it is unlikely that you will be able to receive them. The footage will be uploaded onto global satellites, which generally can only be accessed by broadcasters or major teleports. Any NSO interested in accessing the footage should contact their local/national broadcaster / teleport about accessing the footage on their behalf.

The satellites being used are:

Eutelsat W1 for Europe and the Middle East

Atlantic Bird 3 for Africa

Asiasat 2 for Asia and Australasia

Intelsat 3 for the Americas

Exact parameters are available [here](#)

## Do I have to pay to use the footage?

No. The footage itself is free, but its use must be correctly credited. It will however cost to access and downlink from the satellite.

## How much is this likely to be?

The world is covered by different satellites covering different regions and each country will have a different cost for downlinking the footage. Some broadcasters may wish to use the footage for their own media purposes and put it on television and will therefore cover the cost. Others may not. In this case, NSOs may offer to cover the costs of accessing the footage, and have the broadcaster purely downlink on their behalf. It will be a one-off cost to downlink the footage, so it can be shared within the country.

## I have heard the Community Channel UK will show the Ceremonies?

Some of you may have heard about the Community Channel and been given a link to watch the ceremonies. BUT- This is purely a UK TV channel and can only be accessed by people with Sky (UK) and Virgin Media (UK). IT WILL NOT BE AVAILABLE GLOBALLY AND IS NOT AVAILABLE TO WATCH ON THE WEB. Some people within Europe have Sky TV and can access the Community Channel but this is not guaranteed. For those who do have it, these are the channels: Sky 539 ? Virgin TV 233 ? Freeview 87 (6-9am). The UK Community Channel will present live coverage of the key events of the Jamboree, and will also broadcast regular updates from Mon 30 July.

## What about those of us who do not live in the UK and don't have access to SKY?

Find out if your local broadcaster is going to be accessing and transmitting the signal. If not Jamboree and Sunrise footage will be available [either on the BBC or on now tv](#) where you live!

- From 30th July, BBC will release three exclusive short films commemorating Scouting's Sunrise which will be available to watch on the following web page:  
[http://www.bbc.co.uk/southtoday/content/articles/2007/07/02/scouts\\_brownsea\\_feature.shtml](http://www.bbc.co.uk/southtoday/content/articles/2007/07/02/scouts_brownsea_feature.shtml)

These three films will be:

### ***Arriving***

Meet the lucky scouts from all over the world as they arrive on Brownsea Island. Two Scouts from each Scouting country will be represented. Follow them as they board the ferry, find their campsite and put up their tents.

### ***On the Island***

Lots of activities are planned for the Tuesday 31st July. Be there with the scouts as they explore the island. Go behind the scenes as all the world's media set up for the Sunrise Ceremony the following day.

### ***The Sunrise Ceremony***

The event many have travelled around the world to see. Cameras will give you unprecedented access to this historical occasion. You will hear the thoughts and feelings of those present and what memories they will take home with them.

On [www.scout.org](http://www.scout.org) will also have access to the footage of the Jamboree Opening Ceremony and the Sunrise Ceremony. These will not be live, but will be available within hours after the events.

In addition, The World Scout Bureau will be uploading the 5 short video clips mentioned above, onto scout.org in the Media Centre. They will be available for streaming and download.

For more information, please contact [Vanessa Von der Muhll](#) / [Paul Christmas](#)