

# Brand Manual

ThierryTournet-[ttournet@scout.org](mailto:ttournet@scout.org)  
Brand Manual - Promotional Version  
Brand Manual

The Brand Manual (promotional version) contains information on the use of the World Scout Emblem as well as the World Scouting Brand Logo (which graphic files are contained in Pack 2) and its various applications.

WSB/CO  
English  
French  
WSB  
Switzerland  
2007

2007

27

[Cover Pro;](#)  
[Brand Manual\\_EN.pdf](#)10,79 MB  
[Brand Manual](#)

Pre-Cub Scouts (6-8 years)  
Cub Scouts (8-11 years)  
Scouts (11-14 years)  
Venture Scouts (14-17 years)  
Rover Scouts (17-20 years)  
Adults

Adolescents  
Young Adults  
Adults

Global

Si

No  
No