Bharat Scouts and Guides journey to fight global warming

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A group of young enthusiasts undertook a coastal trek along the eastern coast of India extending from Chandipur in Orissa to Digha December 27 to 29 to spread awareness about the menace of global warming.

A total of 20 members of 24 Asoka Group, a branch of Bharat Scouts and Guide, undertook this journey to make people feel the heat. On the way the members (Rovers as they call themselves) performed street dramas, songs

and carried a signature campaign to make local people, tourists and fishermen more aware of global warming.

They walked along the coast of Chandipur, Khoshafal, Dogra, Kirtanya, Matigasha, Talseri, Udayapur and New Digha as these areas are most vulnerable to the effects of climate change. The Rovers asked everyone they met on their way to draw a green leaf comprising the signature of the artist to show their support. The response was overwhelming.

At many places, the group also distributed postcards with the consequences of global warming printed on them. The recipients were requested to post them to their near and dear ones. In this way the chain of awareness was extended.

The group has also taken an initiative to distribute designed postcards to several city hotels, industrial establishments and shops to spread awareness through their interactions with customers and clients.

?This mission will create a consciousness among the masses about the greatest threat to our planet expressing our solidarity with the people around the globe struggling against the Copenhagen debacle.?

Story courtesy of Arunav Chakrabarty (RSL) 24 th asoka Group Bharat Scouts and Guides