



**SCOUTS**<sup>®</sup>  
Creating a Better World

World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout  
Всемирная Организация Скаутского Движения  
Organización Mundial del Movimiento Scout  
المنظمة العالمية للحركة الكشفية

**World Scout Bureau, Asia-Pacific Regional Office  
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**Circular No. 23, series of 2008**

To: Chief Commissioners  
International Commissioners  
Chief Scout Executives

27 November 2008

**4<sup>th</sup> APR Advanced Management Course for Professional Scout Executives**

Dear Colleagues:

Greetings from the World Scout Bureau/Asia Pacific Region!

We are happy to inform you that Bharat Scouts and Guides, India will host the 4<sup>th</sup> Asia-Pacific Regional Advanced Management Course for Professional Scout Executives. This 7- day course focuses on Training and Development in the field of Management for full time Professional Scouters of the organization. The Asia- Pacific Region has conducted forty-seven Basic and three Advanced Management Courses for Professional Scout Executives since the early seventies. Details of this course are as follows:

- Aim :** To provide Professional Scout Executives an opportunity to share their experiences in managing Scout Organizations and strengthen their professionalism to better serve the members in achieving the mission of the Scout Movement.
- Objective:**
1. Analyze the structure of Scout organizations and issues that arise from them.
  2. Evaluate the performance and achievement of Scout organizations by identifying its Strengths, Weaknesses, Opportunities and Threats (SWOT).
  3. Identify the qualities of an effective Scout organization and how to attain these qualities.
  4. Strengthen managerial skills in running a Scout organization.
- Venue:** Jaipur, India. Jaipur is connected from Delhi by air, rail and road. By air, it takes about an hour whereas by rail or road about 4 to 6hrs.
- Dates:** 15 – 21 May 2009, arrival on 14<sup>th</sup> and departure on 22<sup>nd</sup> May 2009.
- Fees:** The fee is US\$150.00 which will cover inland transportation (from Jaipur airport, bus/ train station) food, accommodation, course materials and educational tour.
- Participants:** Professional Scout Executives at the national and sub-national levels and have already participated in the APR Basic Management Course for Professional Scout Executives. Top Scout Executives (National Secretary, Chief Scout Executives, Directors) are exempted from the requirement of attendance in Basic Management Course.
- Course staff:** The course staff will be composed of experienced leaders from the region and host country. Non Scout Resource persons may be invited to handle special topics.

**Weather:** This month is hot and humid, normal temperature ranges from 28°C to 39°C.

**What to bring:** Set of Scout uniform, personal kit and light cotton clothing is advisable.

**Course Contents:** Organizational and Administrative Structure, Legal Protection, Change Management, Strategic Management, Resources Development, Learning Organization, Decision Making, Conflict Management, Scout Brand, Risk Management, Media and Public Relations.

May I request you to send the nominations of your participants using the attached reply slip in order of priority. The confirmation of participation will be sent to the eligible participants and allocation will be done on first come first serve basis.

We will appreciate receiving the reply slip not later than **28 February 2009**.

Thank you for your attention and response.

Yours sincerely,



**Abdullah Rasheed**  
Regional Director

### 4<sup>th</sup> APR Advanced Management Course for Professional Scout Executives

Bharat Scouts and Guides

15 – 21 May 2009

Jaipur, India

### REPLY SLIP

National Scout Organization: \_\_\_\_\_

The following Scout Leader/s from our Scout association will participate in the 4<sup>th</sup> APR Advanced Management Course in India.

	Name	Position in Scouting	APR BMC Attended (Date/ Place)	Age	Personal Email ID	Mobile No.
1						
2						
3						
4						

Remarks: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Designation: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please send this reply slip not later than **28 February 2009**.

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