



**SCOUTS**<sup>®</sup>  
Creating a Better World

World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout  
Всемирная Организация Скаутского Движения  
Organización Mundial del Movimiento Scout  
المنظمة العالمية للحركة الكشفية

**Regional Scout Committee, European Region  
Comité Scout Régional, Région Européenne**

World Scout Bureau  
European Regional Office  
Rue Henri-Christiné 5  
P.O. Box 327

To: International Commissioners

29 June 2008

**Circular N° 21/06.08**

### **Trends in Volunteering**

Dear Friends

It is with great pleasure that I write to introduce a new document entitled 'Trends in Volunteering', produced to raise awareness of external trends in Europe that have an impact on how we recruit, retain and recognise adult volunteers. The document explores how trends can be threats as well as opportunities. It also serves to remind associations of the need to track, collect and respond to your own local, regional and national trends.

Aimed at those involved in the management of adult resources it is hoped that the document will help motivate associations to look at the external trends that affect how adults volunteer and how your association can respond accordingly, thereby helping to define your future strategic approach to adult recruitment, retention and recognition.

We are keen to help associations who are interested in conducting their own research on trends and other related matters. If you are interested in this offer of support please do not hesitate to contact Milutin Milošević, Director, Adult Resources, who will be happy to help.

Trends in Volunteering can be downloaded from the website at:  
[www.scout.org/en/around\\_the\\_world/europe/information\\_events/resources/regional\\_publications](http://www.scout.org/en/around_the_world/europe/information_events/resources/regional_publications)

The research on trends that affect how adults volunteer was started in the previous triennium by the Trends Working Group has now been completed in this triennium by our volunteers responsible for the Concepts of Volunteering area.

I would like to record my thanks to all those involved in the production of this document for their valuable work.

Yours sincerely

Craig Turpie  
Chairman, European Scout Committee