



ADOPTING THE WORLD SCOUT ENVIRONMENT PROGRAMME AND OBTAINING THE MATERIAL

The World Scout Environment Programme is a **free**, very straightforward, flexible and easy to implement programme and does not compete with National Scout Organizations' existing programmes. It complements them and enables them to fit within a global framework. The World Scout Environment Programme can be implemented by National Scout Organizations which have agreed to abide to the conditions of use of the programme (see further below).

PACK 1: BASIC PACKAGE

The Basic Package is a free educational (non-commercial) package with all the material needed to start the World Scout Environment Programme in the National Scout Organization.

Pack 1 contains print samples of the following elements, of which graphic files will all be included on a CD, so that these documents may be produced directly by the National Scout Organization.

	<p>World Scout Environment Programme Factsheets & Programme Activity Resources</p>		<p>World Scout Environment Programme Folder</p>
	<p>Sample of the World Scout Environment Badge</p>		<p>World Scout Environment Programme Poster</p>
	<p>Sample of the World Scout Environment Programme Logo</p>		<p>Sample of the World Scout Environment Badge Certificate</p>
	<p>Sample of the World Scout Environment Programme Identity Guide</p>		<p>World Scout Environment Programme Framework</p>
	<p>Scout Centres of Excellence for Nature and Environment (SCENES) Guidelines</p>		

Conditions of use of the programme

A National Scout Organization wishing to adopt the programme must agree to abide to certain conditions, in exchange of which it receives all the support from the World Scout Bureau (all the documentation needed to implement the World Scout Environment Programme, examples of the World Scout Environment Badge and certificate, visual material, the World Scout Environment Programme Kit, etc.).

The National Scout Organization must agree to:

1. Commit itself to respect the content and objectives of the World Scout Environment Programme, as well the criterias for obtaining the World Scout Environment Badge.
2. Integrate the World Scout Environment Programme into its own programme for its various age sections as appropriate.
3. Commit itself to regularly evaluate the activities against the World Scout Environment Programme in order to ensure that the programme is implemented properly.

Translation

The translation of all the material into the language of the National Scout Organization is possible. The National Scout Organization must agree to bear the cost of the translation and inform the WSB of its wish to translate the material, as the WSB will keep a database of all available translations. Additionally, the completed translation of the material must be sent to the World Scout Bureau so that it can be reused by other National Scout Organization and thus avoid unnecessary duplication of work.

PACK 2: COMMERCIAL USE

This package contains all of the elements of PACK 1 with the additional possibility for the National Scout Organization to create its own financial resources to sponsor its national programme.

PACK 2 contains:

- Pack 1
- Merchandising Catalogue
- License to produce World Scout Environment Programme material commercially

However, all commercial use is subject to the payment of 10% royalties on cost of production to the World Scout Bureau.

ALTERNATIVE

As an alternative to the National Scout Organization of producing its own World Scout Environment Programme material, it is also possible to buy the material directly from the World Scout Shop at worldscoutshop.org.

CONTACT

For additional information on the programme and its implementation:

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For use of Pack 2, World Scout Environment Programme logo or its design elements:

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