



World Organization
of the Scout Movement
Organisation Mondiale
du Mouvement Scout

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CIRCULAR

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To: Chief Commissioners
International Commissioners

Dear Colleagues,

A STRATEGY FOR SCOUTING

A major item on the agenda of the 36th World Scout Conference in Thessaloniki next year will be consideration of *A Strategy for Scouting*, building on the Mission Statement which was adopted in Durban in 1999 and, indeed, the work and achievements *Towards a Strategy for Scouting* which have been undertaken since the World Scout Conference in Melbourne in 1988.

We are pleased to enclose with this letter the first document on '*A Strategy for Scouting*' which sets out a proposed conceptual framework for the strategy. The proposed strategy offers an exciting opportunity for Scouting world-wide to share a vision and focus its efforts in a few strategic areas. The result will be that Scouting will continue to grow, increase its impact in the world today and be able to play its full part in building a better world as it prepares to celebrate its centenary in 2007. The work on this conceptual framework for the strategy has been undertaken by the Strategy Task Force, which consists mainly of members of the World Scout Committee.

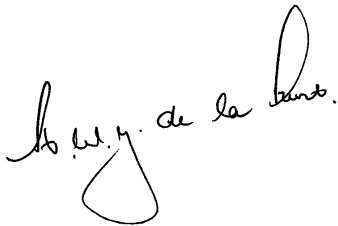
This year has been the year of Regional Conferences at which we have heard and seen very well presented regional plans which support the work of NSOs on specific topics identified by each Region. It is very important that these plans move forward as they support the global WOSM strategic approach. In the coming few years there will be a gradual harmonisation process as regional plans and the overall Strategy for Scouting become fully aligned.

It is also very important that National Scout Organisations fully identify with the world strategy as a sense of ownership of the WOSM strategy by NSOs is a key factor to its success. This first document, therefore, is a pre-conference document, which outlines the general concept. We ask you to read the document carefully, to discuss the concept within your association and to provide us with feedback by 1 February 2002 using the form provided.

To ensure that the information on the strategy and the details of the proposed concept reach as wide an audience as possible, the full document will be available on the World Scouting website www.scout.org as a .pdf file, and a number of webpages have also been set up. The webpages will enable us to receive feedback from a wide range of leaders, which will help the Strategy Task Force to develop its plans as it prepares for the Conference in Thessaloniki. Please also promote these webpages within your association.

The publication of this document marks the start of a process which will continue up to Thessaloniki when the Strategy for Scouting should be adopted and lead our Movement into the next century. It is very important that all NSOs fully engage in this process. We look forward to receiving your response to the proposed strategy concept, on the form provided, by the deadline of 1 February 2002.

Yours sincerely,

Handwritten signature of Garnet de la Hunt in black ink.

Garnet de la Hunt
Chairman, World Scout Committee

Handwritten signature of Jacques Moreillon in black ink.

Jacques Moreillon
Secretary General