



World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout

World Scout **Bureau** Mondial du Scoutisme

P.O. Box 241
CH-1211 Geneva 4
Switzerland

Rue du Pré-Jérôme 5
CH-1205 Geneva
Switzerland

Tel: (+41 22) 705 10 10
Fax: (+41 22) 705 10 20

worldbureau@world.scout.org

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To: International Commissioners

July 2003

1st WOSM International Seminar on Resources Development and Management (Resources Procurement and Management in Scouting)

Dear Colleagues,

We are pleased to announce the First WOSM International Seminar on "Resources Development and Management".

This is the first international seminar of this kind and it is jointly organized by the World Scout Bureau - Asia-Pacific Regional Office and the World Scout Bureau Central Office in Geneva. Our hosts will be Gerakan Pramuka, the National Scout Organization of Indonesia.

This workshop is a concrete follow-up to the WOSM Strategy adopted by the Movement at the 2002 Thessaloniki World Scout Conference, and aims more particularly at supporting the *Resources* dimension contained in our Strategic Priority on "Scouting's profile".

The details of this seminar are as follows:

- Date:** 2 to 6 September 2003.
- Venue:** Cibubur Scout Camp, Jakarta, Indonesia.
- Fee:** **USD200.** This will cover inland transportation from airport to seminar venue and back, food and accommodation during the seminar, documents, half day educational tour and souvenirs.
- Participants:** Key volunteer or professional Scout Leaders from National Scout Organizations who are involved in financial management and resource mobilization at national level (Chief Executives, Chairman of National Finance Committees, Treasurers, Chief Financial Officer, etc.)
- Scout leaders who can share best practices and success stories in their respective organizations on resources development and management. (Fundraiser, Project Fundraiser, Financial Manager, etc.)
- Aim:** Developing knowledge and skills on resources development and management through the sharing of experiences, best practices and success stories of National Scout Organizations.
- Objectives:**
- Define and emphasize importance of Strategic Financial Planning.
 - Identify how to build institutional capabilities and strengthen financial capacities.

- Acquire knowledge and skills in the management and development of resources for National Scout Organizations.
- Help better define the technical assistance that National Scout Organization expect from WOSM/WSB in these areas.

- Topics to be covered:**
- Strategic financial planning
 - Membership registration system
 - Insurance
 - Scout hostels and campsites
 - Headquarters development
 - Scout Supplies
 - Legal protection of emblems and logos
 - Partnerships
 - Fundraising
 - Grants and sponsorship
 - Foundations/Endowment Funds
 - Affinity programmes
 - Financial resources management

Expected Results: As the result of this seminar, it is expected that participants will have:

- understood the concept of strategic financial planning,
- identified one or several promising practices or success stories replicable in their own Organization,
- developed contacts amongst participants to further share or benefit from NSOs expertise through Scout solidarity,
- contributed to help WOSM better shape the services to be provided to NSOs in that field,


and will return back to their respective NSO's being able to strengthen Membership Registration System, Scout Supply Service, Property Management, and enter into new venture that will collectively lead the association towards self reliance.

Please note that attendance to this seminar requires good command of English, since no interpretation will be provided.

Together with the host association, we invite your NSO to send your best participants to this important seminar. Detailed programme and other information will be relayed to confirmed participants and NSO's in due course.

Please send the attached reply slip latest by **15 August 2003**.

Sincerely Yours,



Jacques Moreillon
Secretary General

Enclosure: A/S

JM/LP/cf/Circ

1st WOSM International Seminar on Resources Development and Management
(Resources Procurement and Management in Scouting)
Cibubur Scout Camp, Jakarta, Indonesia
From 2 to 6 September 2003

NSO _____

We will send the following participants to the 1st WOSM International Seminar on Resources Development and Management (Resources Procurement and Management in Scouting) in Jakarta, Indonesia.

| | Name | Age | Position in Scouting | Email, Phone, Fax |
|----|-------|-------|----------------------|-------------------|
| 1. | _____ | _____ | _____ | _____ |
| 2. | _____ | _____ | _____ | _____ |
| 3. | _____ | _____ | _____ | _____ |

We will **not** send any participant to the above-mentioned seminar.

Remarks (if any):

! Please send the reply slip as soon as possible, but at the latest by **15 August 2003** !

To:

Mr. Pandji Soesilo
International Commissioner
Gerakan Pramuka
Kwartir Nasional
JI Mendan Merdeka Timur No. 6
Jakarta 10110, INDONESIA
Tel. N° 62 21 3507645
62 21 3507646
Fax N° 62 21 3507647
Email kwarnas@jakarta.wasantara.net.id

with copy to:

Abdullah Rasheed
Regional Director
World Scout Bureau/APR
P.O. Box 4050, MCPO 1280
Makati City, PHILIPPINES
Tel. N° 63 2 8180984
63 2 8171675
Fax No 63 2 8190093
Email wsb@apr.scout.org