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To: International Commissioners

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Strategic Planning Kit

Dear colleagues,

A key success factor in Scouting's ability to achieve its mission will be its capacity to think and act strategically. Strategic planning is part of Strategic Priority 6: An organization for the 21st Century. A kit has been developed to help associations with the tasks of strategic thinking and planning which must be undertaken by each Scout association to ensure that it responds to the needs of young people in the society in which it functions.

The Strategic Planning Kit is available in three formats – on paper, on a CD-ROM and on the web-pages of the WOSM web-site. The formats on paper and CD-ROM are enclosed with this circular.

The Strategic Planning Kit is in three parts:

Part 1 – provides information on The Strategy for Scouting and on the theoretical foundation of strategic plans. The key terms associated with strategic planning are described and each part of the strategic planning process is explained.

Part 2 – provides support for training others in 'how to do strategic planning'. It contains six modules aimed at facilitating the strategic planning process and includes worksheets to help trainers to manage the training sessions.

Part 3 – contains supporting information in the form of handouts. These documents provide a more detailed explanation of the concepts and tools. A reference list to trace the sources of information is also included.

This kit is a useful tool for associations who are starting to develop a long-term strategy and the plan to implement it. If associations have already started on this process the kit will be useful in supporting the review process. In either case, for Scouting to remain successful and relevant in the 21st Century, associations must think and act strategically.

Please use this kit and encourage others to use it too. We welcome your feedback so that it can be developed and improved.

Yours sincerely,

Eduardo Missoni
Secretary General