



World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout

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Scouting for the 21st Century

Membership Growth and Development

Dear all,

The last European Scout Conference requested the committee to "...focus its efforts and resources primarily on activities that effectively promote membership growth and development in National Associations." (Resolution 07/2004).

The European Scout Committee interprets the decision of the European Scout Conference as a clear request to invest substantial resources in the area of membership growth. This circular contains two proposals from the European Region to tackle the subject of membership growth and development. The first topic is an open call for a project on growth that the Region is kicking-off. The second is a renewed approach to membership statistics. Any work on growth and membership development cannot start without a good base of membership statistics.

We hope you will be enthused by these two proposals and we are looking forward for your reply.

Yours in Scouting,

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Chairman
European Scout Committee

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