

Report of the 7th Asia-Pacific Regional Air/Internet Jamboree

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Scouts of China

September, 2011

Introduction

The General Association of the Scouts of China had organized the 7th Asia Pacific Regional Air-Internet Jamboree on 6-7 August 2011.

A special task force was organized and that was headed by Mr. Chang, Wen-Shing, the International Director, and assisted by many young people and the radio team of Scouts of China.



After several meetings, the task force decided to organize a radio station during the weekend of 6-7 August at the HQ building and also created a Facebook page to draw attention and to promote this event. The task force also issued the program guideline and sent to Regional Office for circulation to all NSOs in the region. A reminder on this APR Air/Internet Jamboree was sent through the Regional Office during the 22nd World Scout Jamboree in Sweden. Thanks to the help of the Regional office.

Theme and Logo of 7th APR Air/Internet Jamboree



"Messenger of Peace" is the theme of the 7th APR Air/Internet Jamboree. As for the meaning of logo, the shape of mountain is Mt. Jade, which is the highest mountain in Taiwan. The snow and white tree mean peace. The tree also looks like the radio's antenna which means Scouts standing in the high mountain and speak to the world to express goodwill of peace.

BV07APR for Air Jamboree



The radio station was set up at the HQ building. The station used a special call sign, BV07APR; BV0 is a special radio term referring to Taiwan, and 7 APR standing for 7th Asia Pacific Region. A special badge and QSL card were made to commemorate this special event.

Dr. George Huang, International Commissioner, and Mr. Lin, Chin-Shen, the Deputy Secretary General, who were invited to open the event and spoke to scout on the air through radio. Local scout groups in Taipei area visited the station and made contact with overseas scouts under the assistance of ham radio. A total of 100 scouts visited the Station on the weekend.

Web page and Facebook for Internet Jamboree

A special web page was created by this task force, providing all the information and program guidelines in May. This webpage also provide functions, such as registration, and print out of certificate of participation. There were 5,404 visitors to use this webpage or link to the special Facebook page or other web pages, like APR, and WOSM web pages before and during the weekend of 7th



APR Air/Internet Jamboree. They also made 288 comments on the web page. There were 1,876 scouts registered to the webpage and printed out the certificate of participation on the weekend of 6-7 August.

Visitors to 7th APR Air/Internet Jamboree Web Page

Month	Visitors (Hits)
June 2011	266
July 2011	1,094
August 2011	4,044
total	5,404

As for the Facebook, there were 988 scouts from Indonesia, Singapore, Bangladesh, Malaysia, Philippines, Taiwan, India, Pakistan, Brunei, Vietnam, Norway, USA, Japan, Canada, Maldives, Hong Kong, Thailand, Nepal and Australia visited the Facebook and left comments and exchanged ideas and contacts. This is the first time for the association to create a Facebook to promote a special event. The task force reviewed the outcome and think this is a great idea to draw attention of young people today. The task force also learned from this experience and will modify some of the aspects for the similar activities in the future.

No. of Fans (Visitors) to the Facebook page

Country	No. of Fans(Visitors)
Indonesia	309
Singapore	141
Bangladesh	116
Malaysia	112
Philippines	91
Taiwan	71
India	22
Pakistan	21
Brunie	17
Vietnam	16

Country	No. of Fans(Visitors)
Norway	13
USA	13
Japan	9
Maldives	9
Canada	7
Hong Kong	7
Australia	5
Thailand	5
Nepal	4
Total	72

QSL card of BV07APR

