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World Organization of the Scout Movement  
Organisation Mondiale du Mouvement Scout  
Всемирная Организация Скаутского Движения  
Organización Mundial del Movimiento Scout  
المنظمة العالمية للحركة الكشفية

## APR Workshop on Partnership and Fundraising

Seoul, Korea  
15 - 18 October 2011

### General Information

#### Aim

To understand the relevance of partnership for NSOs and to know how to make the partnership effective in achieving our goals and to focus on helping leaders understand the basic principles for fundraising and gain knowledge and skills in raising funds.

#### Objectives

At the end of the Seminar participants will be able to -

- To define Partnership and explain the historical background of Scouting and Partnerships through Marrakech Charter (Bangalore Revised Edition) and strengthen knowledge on Fundraising opportunities;
- To share experience of NSOs on Partnerships and Fundraising;
- To equip participants with methods, techniques and tools for effective planning and implementation of Partnerships and Fundraising projects;
- To draft Partnership and Fundraising projects based on the learnings during the Workshop.

#### Participants:

Key leaders responsible for Partnership, Resources Development and/or Fundraising in National Scout Organizations at national level and sub-national level, interested in the subject and willing to further share the knowledge back in the NSO as well as to undertake partnership and fundraising tasks benefiting their NSO.

#### Date and Duration:

15-18 October 2011

The event will start in the morning of Friday, 15 October 2011 and will end in the evening of Tuesday, 18 October 2011 (four full days for the Workshop, including a half day educational tour).

#### Arrival and Departure:

Participants are expected to arrive by Saturday, 14 October 2011 and may leave anytime on Tuesday, 19 October 2011.

#### Workshop Fee:

The Workshop Fee is US\$150.00, which includes inland transportation between the airport and the Workshop venue, food (from dinner of 14-Oct-11 until breakfast of 19-Oct-11).

Those who have any special food requirements please inform in advance.

#### Working Language:

The working language of the Workshop is English. National Scout Organizations are requested to select participants who are able to understand and take an active part in discussions in English.

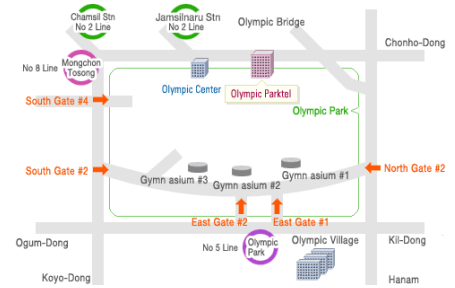
#### Venue:

Seoul Olympic Parktel Hotel, Seoul

Seoul Olympic Parktel Hotel is ([www.parktel.co.kr](http://www.parktel.co.kr)) Located about 75km north of Seoul, about an hour and a half drive from the Incheon International Airport.



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*The green area in the back of OLYMPIC PARKTEL is the home to common herons, rabbits, racoon dogs and squirrels that mainly inhabit in nature. Jogging courses and promenades surrounded by beautiful nature are also well known in Korea for excellent facilities and host a variety of competitions. They are utilized as comprehensive shooting sets for commercials and TV dramas. This is a place that provides the best service and a complete relaxing break from a hustle and bustle of the city.*



Address: 88 Bangi-don, Songpa-gu, Seoul, Korea 138-749,  
Telephone: +822 410-2144, Fax: +822 410-21001

**Visa:**

Please inquire locally if you require entry visa to Korea.

If yes, please inform Korea Scout Association with your passport details well in advance to send an invitation or other documents as may be required by you for visa application.

**Airport Reception**

Please make sure that you have submitted your travel itinerary to Korea Scout Association **by 10-September-11**, with a copy to the World Scout Bureau/APR office. If you are not in Scout uniform, please wear at least a Scout scarf (neckerchief), when you arrive at the airport for easy identification. Just in case on your arrival you miss to meet Scouts from Korea, you can call

Mr. Andy Seo yong Jung 010 2676 7344  
or  
Mr. Jong Kun Lee 010 3424 1568

**Climate:**

Korea's climate is regarded as a continental climate from a temperate standpoint and a monsoonal climate from a precipitation standpoint. The climate of Korea is characterized by four distinct seasons: spring, summer, fall, and winter. Autumn lasts from September to November, and produces mild weather. It is the best season for visiting Korea.

**Attire and Dress Code:**

Attire for the workshop will include Scout Uniform for Opening and Closing Ceremonies and formal functions. Smart casual clothes may be worn for other sessions. For image building purposes, you may also be requested to wear the uniform when you go out for educational tour.

**Foreign Exchange:**

The local Korea currency is called "Won" (KRW).  
USD1.00 = aboutKRW1,100 (subject to change)  
Since you will be transferred from the airport directly to the seminar venue, it is highly recommended to change your U.S. Dollars at the airport.

**Time Zone:**

The local time of Korea is 9 hours ahead of Greenwich Mean Time (UTC/GMT +9 hours).  
Check you time zone [here](#).

**Electricity(to review)**



The standard voltage in Korea is 220 volts. The outlet has two round holes and is the same type used in France, Germany, Austria, Greece, Turkey, and many other countries. If you do not have a multi-voltage travel adapter, you can borrow one from your hotel's front desk. If you want to buy one in Korea, you can do so at a duty-free shop, convenience shop at Incheon International Airport, or Yongsan Electronics Shopping Town.

**Accommodation and Meals:**

Meals will start at dinner of 14 October until breakfast of 19 October 2011. Participants will be accommodated in twin sharing basis.

Additional expenses, as well as hotel expenses, for any arrival before the workshop or for late departure will be the responsibility of the concerned participant.

**What to bring:**

Fall, a season for trench coats, is the best season to visit Korea because of clear skies and low humidity. In September and October, long slacks, long-sleeved shirts, and cardigans or jackets are ideal. November feels quite chilly, so a thick jacket is usually needed. In Korea, the sunlight in fall may feel more intense than in mid-summer, so sunglasses and hats are recommended.



**Further Information:**

Details on the country presentation to be made during the workshop will be sent to you and the participants once we have received the reply slip.

If you wish to get more information the workshop arrangements please contact:

**Mr. Abdullah Rasheed**

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