



European Scout Conference
Brussels, 2010
Workshops on the Regional Scout plan

Volunteering - Group 2

Comments and proposals of actions towards the European Scout Committee

Facilitator

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Measure our actions through the impact they create – personally, at local level, nationally and internationally

- Should precise why we would measure the impact of our actions
- Need to fix evaluation criteria before starting the work such as:
 - Number of members
 - Number of adults (volunteers)
 - % of renewed membership
 - How many times do we appear on media
 - Increased of number of leaders going through quality training

Recruit, welcome and retain volunteer experience in Scouting through effective management of our human capital

- Need to focus on the “welcome” part: are we ready to welcome non-sScout, what are we offering to volunteers joining the movement, etc? Are we offering to become volunteer or to become Scout?
- Link between retaining with knowledge management of the organization and knowledge management with what is important to transfer (traditions? etc)
- Set up a tailored support approach to recruitment and retention for the NSOs that need help

Focus on personal development with benefit for the individual and the movement

- Pay attention at the strong link with the effective management with human capital

Facilitate the internal and external recognition of volunteering, including an understanding and implementation of self-recognition

- Provide NSOs with ideas on how to use the European Year of Volunteering for recognition of volunteers and external promotion
- Recognition is essential to attract new volunteers
- Work towards a “formal” external recognition of volunteers (useful for CVs, etc)
- Create a commercial TV about adults in the Scout Movement

General, for the 4 objectives:

- Have an event once or twice a year, where there is an agenda beforehand with specific topics to be discussed like welcoming new volunteers in Scouting, if, how and when can they attend in Scouting and/or give their promise; it is an opportunity to share experience but also a chance for the committee to be give direction to European Scouting
- Create documents about solutions coming from outside Scouting Movement
- Adult Resources Forum with specific topics focusing mainly on peer-to-peer discussions, sharing and learning from each other