



## MAY 2010

### What's New

#### Bhutan Community Scouting goes green

Bhutan Scouts Association recently organized its first major environmental project where more than 80 Scouts dug up trenches, holes and made flower beds for over 1,000 hedge and ornamental plants and bamboos. This environment project is an initiative of newly established community Scouting groups across Bhutan.

Since the formation of community Scouting in May 2009 in Bhutan, there are now three troops actively operating in Kuenphen, Zhenphen, Raven and in various parts of Thimpu, the capital. The plan is to expand community Scouting to other districts.

#### Cambodia Scouts to set long term plan

From 29 April to 3 May, the National Association of Cambodian Scouts (NACS) is undergoing a National Strategic Planning Workshop with the support of World Scout Bureau/Asia-Pacific Regional office. Forty participants from 24 provinces are taking part in this planning exercise to collectively agree on a vision for the association.

Participants hold pivotal roles at national and provincial level. Since the acceptance of NACS as member of the World Organization of the Scout Movement in 2008, this is the first time they are gathering to draw a strategic plan for a sustainable growth of Scouting around the country. They will have to identify priority areas that would support the achievement of the vision and the mission of Scouting.

NACS Secretary General Lak Sam Ath directs the workshop with Secretary General Sok Seng Yan and WSB Director S Prassanna Shrivastava.

#### German Chancellor honours Bookbridge

A team from Bookbridge met with Angela Merkel, Chancellor of Germany, on 23rd April 2010 in Berlin as part of the social project competition called "startsocial," a yearly competition hosted by McKinsey and the Chancellor's office. For the huge progress since its pilot project in Mongolia, Bookbridge and its co-operation partners including Scouts, the German Chancellor honoured this co-operation with the startsocial-award on 23rd April which was also celebrating "World Book Day."

On that same day, more than 45 thousand books were dispatched to Mongolia in three containers, marking a successful Open Bridge Function held at Franconian International School (FIS) in Erlangen, Germany, where Mongolia's Ambassador to Germany, together with WOSM Regional Director Abdullah Rasheed, jointly presented the certificate of recognition to those partners who helped in sorting the more than 45,000 books to Mongolia. The event also had a display of Mongolia's cultural music, dances and Ger, a temporary dwelling in Mongolia.

Bookbridge project founder Mr Carsten Rubsamen was the main organizer

### UPCOMING EVENTS FOR 2010

#### Committee NSO Visit

5-7 May  
India

#### APR Workshop on Membership Growth

20-23 May  
Malaysia

#### APR Seminar on Community-based Scouting

27-30 May  
Philippines

#### Committee NSO Visit

10-11 June  
Fiji

#### CSPSA Gathering

14-18 June  
Tonga

#### Sub-Committee/ Regional Scout Committee Meeting

21-23 June  
India

#### 7th APR Scout Leaders Summit

24-27 June  
Bangalore, India

#### 4th Mongolia Scout Jamboree

2-7 July  
Mongolia

#### Europe Regional Conference

17-21 July  
Belgium

#### World Rover Moot

27 July - 07 August  
Kenya

#### Suncheon Board Meeting

03 August  
Suncheon, Korea

#### 27th APR Scout Jamboree

04-09 August  
Suncheon, Korea

of the event who introduced the project to a large group of well wishers and co-partners present at the function, explaining how the idea was born, what the project does and where it presently operates. He explained that BookBridge establishes education centers, trains teachers and supplies schools with books throughout the developing countries which they partner with local communities and educational institutions.

During the "World Book Day" celebration, Bookbridge was formally inaugurated as a Foundation having WOSM as one of its co-founders. With this close collaboration with the worldwide Scouting community, BookBridge partners with Scouts to help increase the value of education and its accessibility to all especially the children and young adults.

#### **8<sup>th</sup> APR Scout Photo Competition winners**

Out of 125 entries for the 8th APR Scout Photo Contest from nine countries, Frederick Bonifacio of Boy Scouts of the Philippines bagged the Gold Prize award for his photo entry "Nothing is Impossible."

Two silver prizes went to the Scout Association of Japan and Scout Association of Hong Kong and three bronze prizes for Korea Scout Association, Scouts Australia, and the Bharat Scouts and Guides.

A prestigious group of professional photographers headed by Mr Takeyoshi Tanuma, President of the Japan Professional Photographers Society judged the winning photos. Before that, another group of professional photographers in the Philippines pre-screened the photos. Countries that participated were Australia, Scouts of China, Hong Kong, India, Japan, Korea, Malaysia, Philippines and Singapore.

Winning entries will be used for the 2011 calendar and posters. Presentation of awards will be done at the 7<sup>th</sup> APR Scout Leaders Summit in Bangalore, India this June 2010.

#### **Bhutan to host Regional Communication Forum in APR**

At the initiative of the Scouting's Profile Sub-Committee of the World Scout Committee, regional forums will be organized in partnership with the regional offices and supported by the External Relations and Marketing team at the Central Office. The main objective of the forum is to support NSOs in establishing and implementing a communication strategy and, in this way, contribute to the growth of the Movement.

The new regional forum is a follow-up from those already held between 2006 and 2008. This initiative was part of the training plan and support for Communication designed for 2005/2008.

Bhutan Scouts Association is hosting the forum for the Asia-Pacific on 16-19 September 2010. Participants are professionals or volunteers from NSOs with acknowledged skills in the field of communication. They are expected to be able to implement a communication strategy at national level.

NSOs are also encouraged to send a Young Spokesperson (less than 25 years old) who is selected for his/her capacity to speak in public. The young person should have basic knowledge of the life of the Movement at national and international level.

This year, the Regional Communication Forum is taking place in all six Scouting regions in four working languages: Interamerica (English) on 29 April-3 May in Suriname; Africa (English) on 19-23 May in Swaziland;

**APR Air/Internet Jamboree**  
07-08 August  
Malaysia

**APR Management Meeting**  
16-18 August  
Philippines

**World Scout Committee Meeting**  
3-5 September  
Geneva

**APR Communications Forum**  
16-19 September  
Bhutan

**Ticket to Life Coordinator's Meeting**  
1-4 October  
Nepal

**World JOTA/JOTI**  
16-17 October  
Worldwide

**Regional Scout Committee Meeting**  
30-31 October, Korea

**WSPU 6<sup>th</sup> General Assembly**  
1-4 November  
Korea

**Centenary Jamboree & 3<sup>rd</sup> ASEAN Jamboree**  
4-9 December  
Singapore

**For details of events Visit**  
[www.scout.org/asia-pacific](http://www.scout.org/asia-pacific)

**Email**  
[asia-pacific@scout.org](mailto:asia-pacific@scout.org)

Eurasia (English) on 3-6 June in Ukraine; Interamerica (Spanish) on 17-20 June in Argentina; Africa (French) on 1-4 July in Cote d'Ivoire; Asia-Pacific (English) on 16-19 September in Bhutan; Arab (English) on 13-20 October in Kuwait; and Europe on 28-31 October in Greece.

### **APR creates Disaster Fund**

In early 2005 the Tsunami Scout Aid Fund (TSAF) was created to help the victims of the tsunami that hit countries in Asia and Africa. The global call for help raised USD872,334 and eventually funded 50 projects. After the completion of projects and final submission of reports, the fund closed on 31 December 2009 with a balance of USD27,398.

The Regional Scout Committee approved the transfer of the balance (plus an additional amount being requested from the APR Scout Foundation) for the creation of an APR Scout Aid Disaster Fund (SADF) effective 1 May 2010. The fund is to be used to support NSOs in mobilizing Scouts for relief work in the event of natural calamities or other emergency situations in their countries.

### **Nepal Scouts membership soars with female members**

For the 2009 census, Nepal Scouts included the registration of 18,389 new female members. This brings a total of 38,341 members against the 2008 membership of 19,747. The inclusion of female members is a historic development for Scouting in Nepal.

### **Growth vs Target**

A systematic monitoring is being developed to achieve the region's growth plan versus the target of 4% annual increase in membership. APR office acknowledges the submission of the recent membership figures from Australia, Bhutan, India, Indonesia, Japan, Rep of Korea, Maldives, Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Macau and French Polynesia. An analysis of NSOs' membership growth versus target will be discussed in-depth at the forthcoming APR Workshop on Membership Growth to be held on 20-23 May in Malaysia.

### **Two publications coming up**

New publication tools are in the making. One is a "Guideline for Fundraising" designed for NSOs that provides tips how to write funding proposals, what are the fundraising strategies, and how to approach potential donors. General rules touch on the legal, taxation and accounting aspects of fundraising.

The other publication is a "Guideline on Risk Management Policy" as a reference document for NSOs in developing a National Risk Management Policy.

The two documents will be launched and introduced at the forthcoming APR Scout Leaders Summit in June.

## **What's Ongoing**

### **National Strategic Planning Workshop**

Who: Key Commissioners and Leaders of the National Association of Cambodian Scouts  
When: 29 April – 3 May 2010  
Where: Cambodia

## What's Upcoming

### **Committee NSO Visit - India**

Who: Key Commissioners and Leaders of the Bharat Scouts & Guides and Regional Scout Committee members  
When: 5-7 May 2010  
Where: New Delhi, India

### **APR Workshop on Membership Growth**

Who: Volunteers or full-time people responsible for Membership Growth  
When: 20-23 May 2010  
Where: Malaysia

### **APR Seminar on Community-Based Scouting**

Who: Volunteers or full-time people responsible for youth-program and community-based Scouting  
When: 27-30 May 2010  
Where: Davao City, Philippines

## Be Prepared

### **7<sup>th</sup> APR Scout Leaders Summit**

Who: Chief Commissioner or equivalent, International Commissioner, Chief Scout Executive or equivalent;  
All Sub-Committee members are invited to the meetings on 21-22 June  
When: 24-27 June 2010  
Where: Bangalore, Karnataka, India