

APR Workshop on Membership Growth
20 ~ 23 May 2010
The Zon Regency Hotel, Johor Bahru , Johor, Malaysia

Basic Information

Aim

To provide an avenue for leaders of regional and national levels responsible for membership growth to share and exchange ideas and views on strategies to meet the regional growth figures by 2012.

The workshop will help the key adults from respective NSOs in APR to develop new strategies to monitor and sustain the membership growth, by strengthening/improving the recruitment and retention of members in NSOs, irrespective of WOSM membership fee with WOSM membership census.

Objectives

At the end of the workshop, the participants will be able to:

- Understand the importance of a proper membership registration system
- Explain the process of reviewing the membership figures
- Identify the strategies for membership growth
- Provide possible solutions/approach to sustain growth rate as targeted by the region
- Acquire new ideas/methods, which can help to monitor the membership figures in the region.

Date:

20 – 23 May 2010

Four full days, including a half-day educational tour on 22 May 2010. Participants are requested to arrive 19 May 2010 and may leave 24 May 2010. Opening Ceremony will be in the morning of 20 May and the Closing Ceremony will be in the evening of 23 May 2010.

Venue:

The Zon Regency Hotel, Johor Bahru , Johor, Malaysia.
88, Jalan Ibrahim Sultan, Stulang Laut, 80300, Johor Bahru, Johor, Malaysia
Customer Service Tel: +607-227 4045 (11am-10pm)
Office Tel: +607-221 8000 (9am-6pm)
Office Fax: +607-221 9000
Email: infojb@zonmall.com.my
Website: www.zon.com.my

Eligibility:

Key volunteers or full time executives from National Scout Organizations, who are responsible for monitoring the membership growth of their association.

Travel Arrangement:

Senai International Airport is the main airport in Johor. You can also reach Johor Bahru by the following:

[1] From Kuala Lumpur: via Malaysian Airlines or Air Asia.

[2] From Singapore: By Bus, coach or special taxis.

By Car

10 Minutes from Singapore Causeway

15 Minutes from Malaysia North-South Highway (Johor Bahru Exit)

45 Minutes from Senai International Airport, Johor, Malaysia

1 Hour from Changi International Airport, Singapore

Fee:

US\$150.00 per participant which will include local transportation, accommodation on sharing basis for five nights, meals, workshop documents, souvenirs, half-day educational tour, etc.

Visa:

You can obtain your Malaysian visa before arrival or upon arrival. However, some nationals qualify for visa-free "gratis" entry

<http://www.imi.gov.my/index.php/en/services/visitors/visa>

For visa on arrival, please see link

<http://www.imi.gov.my/index.php/en/services/visitors/voa>

If you're from any other country and if you choose to obtain your visa before arrival, you should contact a Malaysian Embassy or a Consulate. Please see link for more information.

<http://www.kln.gov.my/web/guest/mission>

Please write to the host organization if you need a formal letter of invitation for visa purposes. If you need more information on immigration issues, visit

<http://www.kln.gov.my> or <http://www.imi.gov.my/>

Arrival and Departure:

Participants are expected to arrive at three check point as follows:

- i. Senai International Airport, Johor
- ii. Changi International Airport, Singapore
- iii. Larkin Sentral, Johor Bahru

Please wear your Scout uniform or least a Scout scarf, so that you can be easily recognized, by Malaysian Liaison Officers, at the checkpoint mentioned. The host association has assigned Liaison Officers who will assist each participating countries from their arrival until they reach the Workshop venue.

In case you are not met at the airport, please call:

Mr. Mohd Azlan bin Ab Jalil.....+60 12 7080484

Mr. Mohd Hafiz Ariffin+60 13 7947030

Mr. Mohd Haziq Zakaria+60 177222652
Mr. Hasif Zainal +60 134652642

Food and Accommodation:

All participants will be accommodated at the Zon Hotel in Johor Bahru. Participants will be accommodated on a twin sharing basis (2 persons/per room).

On advance request, pre and post Workshop accommodation can also be arranged. Cost of accommodation for these extra days will be the responsibility of the participants.

Food will be served from dinner of 19 May until breakfast of 24 May 2010. If you are arriving earlier than the expected date because of flight availability, you need to arrange this individually with the host association. Food will be of international menu and will try to cater to the needs of participants, especially those who have restrictions (vegetarian or those with allergies). Each food will be identified in English. Meals are served at buffet cafeteria in the hotel.

Foreign Exchange:

Foreign exchange is available at the Workshop venue. There is also a nice duty free zone shopping complex inside the hotel area.

Electricity:

Electricity is 240 volts, 50Hz. Electrical plugs are of Type G (British 3-pin rectangular blade plug). This plug and receptacle is technically known as the BS 1363 (British 13 A/230-240 Volts 50 Hz earthed and fused).



Telephone and Internet Access:

Overseas call (IDD) is available from public telephone booth at the Hotel. You need to purchase a Phone Card at the available store in the hotel.

The GSM mobile network works in Malaysia. You can buy a local SIM card and install it in your un-locked GSM mobile phones. SIM card price varies from as low as MYR6.00 to MYR20.00. As for the workshop, free SIM Pack will be distributed to participants upon request. Alternatively, you can rent mobile phone from the mobile shops at the airport. Phones from Korea and Japan, under a non-GSM system, may not work in Malaysia. Check your local mobile company if they can provide you with a mobile phone, which can work in Malaysia. Wi-Fi Internet access will only be available inside the workshop area and hotel lobby area.

Laundry:

Laundry services will be arranged by the Secretariat but for a fee. This service will be announced later during the workshop

Dress Code:

Attire for the workshop will include Scout Uniform for Opening and Closing Ceremonies and formal functions. Smart casual clothes may be worn for other sessions. For image building purposes, you may also be requested to wear the uniform when you go out for educational tour (if any).

While going to mosque, it is advisable to dress decently so as to avoid any unwanted attention. This means sleeves and modest skirts for women and long trousers for men. Women are advised to bring with them scarves to cover their head, especially if visiting mosques.

Workshop Materials & Souvenirs:

Participants will receive an interesting customize merchandise. We do hope that every participant can send to the host organization their Profile Pictures, T-shirt size (British based size) & Call Name. As a hint, it will be an interesting environment to see everyone have their own customize mug for drink.

Climate:

Johor has an equatorial climate all over the year. It has consistently warm day time temperatures, balmy evenings and afternoons that are often punctuated by thunderstorms, usually passing quickly to leave the evenings cool and rain free.

The temperature normally varies from 30°C to 34°C during the day and 25°C to 28°C during the night. However, as soon as rain showers drench the metropolitan area, the temperature falls down. The average humidity exceeds 82%.

Although there is rain throughout the year, March to April and September to November are the wettest months. Whenever there is a heavy rainfall, flooding is a regular affair in the city, particularly in the city centre and downstream areas.

What to bring:

High heat and humidity require packing enough clothing to always appear clean and fresh. Bring breathable clothes since it is always humid in this destination.

Lightweight clothing is worn all year, like light cotton shirts or t-shirts. You may bring walking shorts, hat, sunscreen, torch (flashlight) and personal stationeries. Other optional equipment includes, still and video cameras, small gifts to exchange. Some badges for swapping. Participants are also recommended to bring umbrella or rain gear.

Please bring your own personal toiletries.

For more information, please contact:

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Or

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