



**World Scout Bureau, Asia-Pacific Regional Office  
Bureau Mondial du Scoutisme, Bureau Régional Asie-Pacifique**

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**CIRCULAR NO. 03, series of 2010**

To: Chief Commissioners  
International Commissioners  
Chief Scout Executive

29 January 2010

**APR Workshop on Membership Growth**

Dear Colleagues:

Greetings from Manila!

We are pleased to inform you that the World Organization of the Scout Movement/Asia-Pacific Region in collaboration with Persekutuan Pengakap Malaysia is organizing the APR Workshop on Membership Growth.

The aim of this workshop is to provide an avenue for leaders at regional and national levels who are responsible for membership growth to share and exchange ideas to meet the regional growth figures by 2012. The workshop will also help NSOs to develop new strategies to monitor and sustain the membership growth by strengthening/improving the recruitment and retention of members in NSOs.

Details of the Workshop are as follows:

**Date:** 20 – 23 May 2010

Participants are requested to arrive 19 May and may leave on 24 May 2010.

**Venue:** The Zon Regency Hotel, Johor Bahru , Johor, Malaysia.

Johor Bahru (JB) is the capital city of Johor in the southern most part of the peninsula, near Singapore.

**Travel**

**Arrangement:** Senai International Airport is the main airport in Johor. You can also reach JB by the following:

[1] From Kuala Lumpur: via Malaysian airlines or Air Asia.

[2] From Singapore: By Bus, coach or special taxis .

For more information, please visit the website:

<http://www.tourismjohor.com>

<http://www.malaysiaairlines.com>

<http://www.airasia.com>

Fee: **US\$150.00** per participant which will include local transportation, food, accommodation of five nights, workshop documents, souvenirs, half-day educational tour, etc.

Eligibility: Key volunteers and full time executives from National Scout Organizations who are responsible for monitoring the membership growth of their association.

For more information, please contact:

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We would like to request all NSOs to send participants to this very first APR Workshop on Membership Growth. Please fill up the attached Reply Slip and send it to the World Scout Bureau, Asia-Pacific Regional Office, copy to Persekutuan Pengakap Malaysia, not later than **15 March 2010**.

Your cooperation in making this workshop a success would be appreciated.

Yours in Scouting,



**Abdullah Rasheed**  
Regional Director