



# WORLDINFO

News for Key Leaders in *Scouting*

WORLDinfo is for key Scouting leaders at national, regional and world levels. It is sent by email to all national Scout organizations which have an email address, and to members of their national team who have personal email addresses which have been provided to the World Scout Bureau. It is also available at no cost to subscribers. See subscription information at the end.

PDF versions of WORLDinfo can be downloaded from:  
<http://www.scout.org/worldinfo>

Your feedback is welcome:  
[WORLDinfo@scout.org](mailto:WORLDinfo@scout.org)

On the occasion of the 52th JOTA and 13th JOTI, [scout.org](http://www.scout.org) is undergoing a facelift. In order to better serve its constituents the Communications and IT development teams at the WSB have been working on adding more functionality and visibility to the web-site which we hope will increase the visitors user experience. The new face of <http://www.scout.org> is rolling out as early since yesterday. Below is a description of the changes you can see as of yesterday.

## scout.org

### **Right Column:**

Most of the major changes will be seen on the right most column recent, additions include:

### **Library:**

The WSB has been working on a project that consisted of developing an online library. In effect the library permits the Bureau to make available all of its documentation and publications directly from the web-site. In this section you will find the latest documents, materials, toolboxes and books provided by the Scout Movement. The library is fully searchable and the publications are organized into thematic areas such as Adult resources, Communication, Skills and Activities, Age range and many more. The library is accessible through links on the original left-hand column or by clicking on the top most button on the right hand column aptly labelled "Visit World Scouting Library". So far only a limited amount of documents are available in the library but

expect its size to grow as the uploading process continues and is extended to the World Scouting regions and NSO's. An invitation goes out to NSO's to nourish the content of the library. If there are any publications that NSO's would like to see added to the library please contact us at [library@scout.org](mailto:library@scout.org)

### **Social networking bar:**

As social networking sites and communities continue to grow WOSM also acknowledges the opportunities that social networking has to offer. In that respect WOSM offers you the possibility of connecting with others on 6 main social networking platforms which are:

### **Issuu:**

Issuu is the leading digital publishing platform delivering exceptional reading experiences of magazines, books, catalogs, reports, and more. It allows individuals, companies, and institutions to publish their documents across all digital platforms. World Scouting can be found on Issuu at the following address:  
<http://issuu.com/worldscouting>

### **Youtube:**

YouTube is the leader in online video, and the premier destination to watch and share original videos worldwide through a Web experience. YouTube allows people to easily upload and share video clips on [www.YouTube.com](http://www.YouTube.com) and across the Internet through web-sites, mobile devices, blogs, and email. World Scouting can be found on youtube at the following address:  
<http://www.youtube.com/worldscouting>

### **Flickr:**

Flickr - almost certainly the best online photo management and sharing application. On Flickr Scouts around the world can have access to photos and galleries in high resolution from events in the Scouting arena. Find Scout photos on Flickr at the following address:  
<http://www.flickr.com/photos/worldscouting>

### **GoogleMaps:**

Google Maps is the famous application by Google that allows you to visualize the world right from your desktop. We have made a specific Google map which shows the locations of past events up coming events and even historic sites.

**Twitter:**

Twitter is a free social networking and micro-blogging service that enables its users to send and read messages known as tweets. Tweets are text-based posts of up to 140 characters displayed on the author's profile page and delivered to the author's subscribers who are known as followers. Senders can restrict delivery to those in their circle of friends or, by default, allow open access. Users can send and receive tweets via the Twitter web-site, Short Message Service (SMS) or external application you can follow World Scouting on twitter at the following address:  
<http://twitter.com/WorldScouting>

**Facebook:**

Facebook is a global social networking web-site that is operated and privately owned by Facebook, Inc. Users can add friends and send them messages, and update their personal profiles to notify friends about themselves. Additionally, users can join networks organized by city, workplace, school, and region. Within Facebook WOSM has a group dedicated to World Scouting and events. A place where Scouts can connect interact and discuss issues. Join us on Facebook a the following address:  
<http://www.facebook.com/pages/World-Organization-of-the-Scout-Movement-WOSM/89659366913>

**Sharing bar :**

In the same vein as the Social networking bar in is now possible to directly link articles from the web-site directly to your profiles and web-sites. A new plug-in has been added to the site and is available on every page. It allows you in a few clicks to add your favourite articles to your profiles and share it with your friends and the larger community of Scouts worldwide. Popular sites such as: Twitter, Facebook, Digg, Delicious and MySpace are amongst the over 153 ways you can share with your communities.

These are but the current implemented changes to the web-site. In the next weeks you can look forward to see further revamping that will add to the user experience and the ease at which the information is available right from the home page. The WSB web-site development team will also roll out the following functions:

**Advertisement:**

**A spotlight box** on the latest documentation added to the library and web-site

**A panel** that will highlight upcoming events and any other items that WOSM is focusing on

**A box** titled "did you miss something?" which will highlight other bits of information that may have not been readily available on the front page.

**The Foundation button** will receive a facelift as well making it more eye catching to bring more attention to the World Scout Foundation.

As you can see a lot of work has been put into redesigning how information is made available on the web-site. We sincerely hope that these new additions and improvements will create a much better and engaging experience on [www.scout.org](http://www.scout.org).

**JOTA/JOTI**

Do not forget to participate to the JOTA/JOTI during the week end!

*WORLDinfo is sent automatically to everyone who has a national appointment and an email address shown on the annual census form.*

*If you would like to receive WORLDinfo, free of charge, and do NOT already get it, you may subscribe by sending an email to:*

*<worldinfo-en-subscribe@scoutnet.org>*

*- do not add any text to the "subject" or the "body" of the message, as it will not be read.*

*- you will receive an email message to verify your address and asking you to confirm your request.*

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*<worldinfo-en-unsubscribe@scoutnet.org>*

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