

**WORLD SCOUT ENVIRONMENT PROGRAMME
FACT SHEET**



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Frequently Asked Questions - FAQs

What do the World Scout Environment Programme logo and World Scout Environment Badge mean?

At the centre of the World Scout Environment Programme logo is Antarctica - the only collectively managed continent in the world and one of the most at risk from climate change. The other landforms create a 'world' image - not showing any one particular continent or country, as Scouts are encouraged to look beyond their own borders and think of the world. The colours of blue, green and white are commonly associated with nature and the purple of World Scouting is blended with these. The Sun which brings life to our world is reflected in the water.

In the World Scout Environment Programme logo, the world is supported by three leaves to symbolise water, air and plants which are all important environmental elements to support life. The World Scout Emblem shows that it is an official programme of the World Organization of the Scout Movement and its inclusion as a registered trademark gives the logo legal protection. The words 'World Scout Environment Programme' are written with the graphic image and can be translated into other languages.

The World Scout Environment Badge has the same world image as used in the logo, encompassed by a circle of rope which reminds us that we are all



**World Scout Environment
Badge
Cub Scouts
Blue Rope**



**World Scout Environment
Badge
Scouts
Green Rope**



**World Scout Environment
Badge
Rover Scouts
Purple Rope**

connected on this one world. There are three colours of rope, incorporating colours used within the world image, to show the progression made by Scouts as they move through the sections and advance their appreciation of the environment. The rope colours are blue for Cub Scouts, Green for Scouts and purple for Rover Scouts. Please do not make modifications to the image of the World Scout Environment Badge or World Scout Environment Programme logo.

Where can I get the World Scout Environment Badges and Certificates from?

The World Scout Environment Badges and Certificates are made available to the official representative of a National Scout Association/Organization that has been appointed in the World Scout Environment Programme Agreement. The Agreement is available from the World Scout Bureau and online at www.scout.org/environment with two options: Pack 1 (non-commercial use) or Pack 2 (commercial use). The World Scout Environment Badges and Certificates can then be purchased from the Scoutstore, the Official World Scout Shop for distribution within the National Scout Association/Organization. The World Scout Environment Badges and Certificates are not available for purchase by individuals so as to help ensure the badges remain as a recognisable symbol of a Scout's exploration of the environment and an achievement by our youth members.

Can we make the World Scout Environment Badges ourselves?

For consistency of production, efficiency of delivery, monitoring and evaluation purposes, National Scout Associations/Organizations are requested not to make the World Scout Environment Badges, but to order them from the Scoutstore. This provides a central contact point for delivery to any country in the world. The Badges are priced at near-cost price to reduce expenses for Scouts earning the World Scout Environment Badge.

What happens to the World Scout Conservation Badge (Panda badge)?

The 38th World Scout Conference passed the Resolution 22/08 which recommends the World Conservation Badge be phased out during the next triennium by National Scout Organizations which use it. National Scout Organizations were encouraged to adopt the framework for environment education in Scouting and incorporate the ideas through a regular

review of their youth programme and by offering the World Scout Environment Badge. This helps to bring the environment education dimension of the youth programme up to date with the situation of today. WWF have been fully supportive of this transition to the World Scout Environment Badge.

How can we show the progressive stages for our youth members to earn the World Scout Environment Badge when they move up to the next age section?

In response to feedback received from several National Scout Organizations to show progress of youth members earning the World Scout Environment Badge and to encourage them to earn the badge in their next age section, two further variations to the World Scout Environment Badge have been developed. The three stages now consist of the same central world image, surrounded by a blue rope (Cub Scouts), green rope (Scouts) and purple rope (Rover Scouts). The rope colours correspond to the colours used in other parts of the World Scout Environment Badge to link it with the 'environment' and 'World Scouting' themes, and to keep the production costs of the badge consistent.

Where does the World Scout Environment Badge go on the uniform?

The placement of the World Scout Environment Badge on a Scout's uniform is the decision of the National Scout Association/Organization, in accordance with its existing policies about how badges should be worn on the uniform.

How can I earn the World Scout Environment Badge?

When a National Scout Association/Organization has signed the Agreement, the Scouts are welcome to earn the World Scout Environment Badge, in accordance with the programme advice given by their National Scout Association/Organization.

The World Scout Environment Badge is based on the 'framework for environment education in Scouting and the World Scout Environment Badge' which is available online or in the World Scout Environment Programme Kit. The framework is based on the principles and aims for environment education in Scouting and encourages a progressive learning process as Scouts develop a greater awareness and understanding

about the environment and the world around them.

For a Scout to earn the World Scout Environment Badge, they should first explore and reflect on each of the five aims covering: 1. Air and Water; 2. Habitats and Species; 3. Harmful Substances; 4. Environmental Practices; and 5. Environmental Hazards and Natural Disasters. They should then consider how they can take action based on their learning experiences and undertake an environmental project. This approach encourages a holistic exploration of the environment and provides flexibility of its application for National and local levels of Scouting.

National Scout Associations/Organizations should consider the framework in the process of reviewing their youth programme, applying it with consideration of the environmental conditions and needs of their country. They may wish to apply the framework in a way which connects with similar dimensions of their existing programmes and expand on other areas that could be improved. The National Scout Association/Organization may feel it appropriate to establish more specific requirements to support their youth members exploration of the environment, respecting the intention of the principles and aims for environment education in Scouting and framework.

Can we develop new programme activity resources?

Yes, you are encouraged to develop new programme activity resources and use existing resources that fit with the framework for environment education in Scouting. A template is available for download from the World Scouting website and you are encouraged to send these to the World Scout Bureau to help share good programme resources with Scouts around the world.

Where can I get the World Scout Environment Programme Kits from?

World Scout Environment Programme Kits can be downloaded from the World Scouting Website at: www.scout.org/environment They can also be purchased in hard copy from the Scoutstore: www.worldscoutshop.org or www.scout-store.com The kits have been designed to help National Scout Associations/Organizations to easily reproduce the kits and disseminate them to their members.

Can we translate the content of the environment kit to our own language?

Yes, National Scout Associations/Organizations are encouraged to translate the content of the environment kits into their own local language to assist in the content being of use to their Scouts. Please inform the World Scout Bureau if you intend to translate the contents to verify that the kit has not already been translated into your language, as well as to help ensure consistency of content and to support other Scouts who may have an interest in the resources in another language. The contents of the kit are already being translated into additional languages and will be made available online from the World Scouting Website when they are complete.

Can we reproduce the content of the World Scout Environment Programme Kits ourselves?

The content of the kit can be reproduced by National Scout Associations/Organizations that sign the World Scout Environment Programme Agreement Pack 1 (non-commercial) or Pack 2 (commercial use). To support consistent use and presentation of the World Scout Environment Programme logo and documentation an Identity Guide is available to clearly explain how the logos and document templates can be used.

Can we make other merchandise with the World Scout Environment Programme logo?

National Scout Associations/Organizations that sign the Agreement are welcome to produce other merchandise that supports the implementation of the World Scout Environment Programme. Please consider the environmental impacts of any products that use the World Scout Environment Programme logo and inform the World Scout Bureau to support the dissemination of useful materials to other Scouts.

Promotional use: If you intend on producing merchandise for promotional reasons and without profit, the appropriate agreement is the Pack 1.
For commercial use or for fundraising: If you intend to produce and sell merchandise for fundraising to support the implementation of the World Scout Environment Programme or for any commercial use, the agreement you need is the Pack 2.

Please contact the World Scout Bureau for additional details.

How can we work with the partners that have supported the development of the World Scout Environment Programme? The partners that have supported the development of the World Scout Environment Programme have a variety of initiatives and resources that can help young people to explore the environment. National Scout Associations/Organizations are encouraged to consider whether there may be opportunities for them to connect with these partners through local, national or regional offices. For more information see the partners section of the World Scouting Website environment section: www.scout.org/environment

Is there financial support to implement the World Scout Environment Programme?

There is no specific financial support to National Scout Associations/Organizations to implement the World Scout Environment Programme, though you are encouraged to explore any appropriate avenues that may be available through local partner organisations, government support or other National Scout Associations/Organizations.

How can we determine if our Scout Centre is eligible to be a SCENES Centre?

The process for assessing and determining whether a Scout Centre can be eligible to be a SCENES (Scout Centre of Excellence for Nature and Environment) Centre is covered in the SCENES Guidelines. More information is available from www.scout.org/scenes

How do the World Scout Environment Badge and Scouts of the World Award relate to each other?

The Scouts of the World Award encourages a stronger involvement of Rovers in the development of society, concerning global citizenship preparation of young adults and emphasises three core-themes: Peace, Environment and Development. It is particularly focused on the older age range, whereas the World Scout Environment Badge is available to Scouts of all ages. The framework for environment education in Scouting and the World Scout Environment Badge can support the environmental curriculum of a Scouts of the World Discovery, though there are additional skills and experiences that would be expected of a Scout undertaking the Scouts of the World Award that are not covered within the World Scout Environment Badge.

Who can I contact for more information about the World Scout Environment Programme?

If you have further questions or require more information about the World Scout Environment Programme, please contact:

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