



**World Scout Bureau, Central Office  
Bureau Mondial du Scoutisme, Siège**

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Date: \_\_\_\_\_ (FOR WSB USE) (please enter NSA name and address above)  
Reference: \_\_\_\_\_  
Agreement No.: \_\_\_\_\_

**AGREEMENT TO USE THE SW AWARD PROGRAMME**  
(PACK 2 for commercial use)

BETWEEN

The **World Scout Bureau, Inc.** (the WSB), legal entity representing the World Organization of the Scout Movement

Rue du Pré-Jérôme 5  
P.O. Box 91  
1211 Geneva 4 Plainpalais  
SWITZERLAND

Hereafter referred to as **WSB**.

AND

**National Scout Association name:**  
(please enter NSA name and address below)

\_\_\_\_\_ (the NSA)

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Hereafter referred to as the **NSA**.

The parties to the present agreement have agreed on the following:

**Introduction What is the Scouts of the World Award?**

The Scouts of the World Award is an initiative to help NSAs revitalise the programme of Senior Sections (15-26 age range) by giving young people more opportunities to face the challenges of the future as identified by the Millennium Declaration unanimously adopted by the 189 member countries of the United Nations in 2000.

The NSAs are offered two possibilities when adopting the SW Programme.

I. **PACK 1: Basic Package**

The Basic Package is a free educational (non-commercial) package with all the material needed to start the SW Award Programme in

the NSA.

II. **PACK 2: Commercial Use**

This package contains all of the elements of PACK 1 with the additional possibility for the NSA to create its own financial resources to sponsor its national programme.

This **PACK 2** agreement between the NSA and WSB contains the terms and conditions of the use Scouts of the World Award Programme, which contains the use of the Guidelines, Logo and Award Badge to develop the programme at a National level, as well as a commercial license to produce articles bearing the Scouts of the World Logo.

**Article 1 Object of the agreement**

*§ 1 Contents* The WSB authorises the NSA to use the Scouts of the World Award Programme PACK 2, which contains the use of the material listed in § 2. Pack 2 also includes a commercial license to produce merchandising articles, which conditions are described in Article 5.

*§ 2 Material*

	Programme Guidelines for the Scouts of the World Award		Scouts of the World Logo
	Scouts of the World Award Badge		Scouts of the World Identity Guide
	Scouts of the World Passport		Scouts of the World Flyer
	Scouts of the World Certificate		Scouts of the World Poster

**Article 2 Commitment to SW Award and respect of content and objectives**

The NSA must agree to:

- Commit itself to respect the content and objectives of the Scouts of the World Award, as well the criteria for obtaining the SW Award.
- Integrate the Scouts of the World Award into its own programme for its senior section (over the age of 15).
- Commit itself to regularly evaluate the quality of the SW Award in order to ensure that the programme is implemented properly.

**Article 3 Translation**

*§ 1 Possibility to translate* If the contents of the PACK 2 are not available in the language used by the NSA's members, the NSA has the possibility to translate the material.

*§ 2 Cost of translation* The translation's cost will be borne by the NSA.

*§ 3 Conditions to translation* The NSA may proceed to do the translation under the following conditions:

- WSB is informed of translation
- The translation work must be done with care, without making additions or deletions contrary to good translation practice. The WSB has the right to suggest corrections to the translation.
- NSA agrees to provide WSB with the translation so that it may benefit others. This implies transfer of copyright of the translation to the WSB

for commercial and non-commercial use. The NSA will retain the right to reproduce the translated material for non-commercial use and commercial use (within the conditions described in this agreement).

**Article 4 Conditions of use of PACK 2**

§ 1 *Compliance to conditions* This agreement is granted on the following additional conditions and failure to comply with them shall lead to automatic revocation.

§ 2 *Extent of the authorisation* The NSA is granted a non-exclusive, non-transferable authorisation to use PACK 2 for educational purposes and commercial use (see Article 5) within the framework defined in the Guidelines for the Award.

§ 3 *Good quality* The NSA agrees to ensure the good quality of the reproduction of the material.

§ 4 *Compliance with Visual Guidelines* The NSA must comply with the visual/design guidelines contained in Scouts of the World Identity Guide in order to have a consistent use of the Logo and Badge Award.

**Article 5 Commercial License of the SW Logo**

§ 1 *Produce merchandising* PACK 2 also includes a license to use the SW Logo to produce merchandising articles to promote the Scouts of the World Award Programme and generate some income to support the Programme.

§ 2 *Royalties* The commercial license is granted against payment to the WSB of royalties of 10% on production cost of each merchandising article produced.

§ 2 *Additional conditions* The commercial license is granted with the following additional conditions:  
– The NSA must inform WSB of products which it plans to produce  
– The NSA must respect the merchandising catalogue which they will provided with.

**Article 6 Applicable Law**

This agreement is subject to Swiss Law.

**Article 7 Forum**

The competent forum shall be in Geneva, Switzerland.

**Place and date,**

\_\_\_\_\_

**Signature**

\_\_\_\_\_

World Scout Bureau,  
represented by

\_\_\_\_\_

**Place and date,**

\_\_\_\_\_

**Signature**

\_\_\_\_\_

\_\_\_\_\_  
*(NSA Name)*  
represented by

\_\_\_\_\_  
*(Name of signatory)*

The official point of contact in the NSA will be:  
*(please fill in)*

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Appendix:

The following appendix will also be provided :

- Scouts of the World Identity Guide