



**World Scout Bureau, Asia-Pacific Regional Office
Bureau Mondial du Scoutisme, Bureau Régional Asie-Pacifique**

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To: Chief Commissioners
International Commissioners
Chief Scout Executives

5 November 2008

What is great about Scouts?: An Asia-Pacific Regional Youth Competition

Dear Colleagues:

Greetings from Manila!

The APR Regional Plan 2007 - 2009 under priority area of Adolescents aims to continue sharing information among national Scout organizations on how to attract more adolescents into Scouting.

One of the best ways to find out how to attract more young people to Scouting is to ask the young people themselves. Therefore, on behalf of the APR Programme Sub-Committee, we would like to announce a competition for young people entitled "What is great about Scouts?". The competition is aimed at reaching out to young people and drawing ideas from them on how to attract more young people especially adolescents to Scouting.

Below is the basic information:

Theme

"What is great about Scouts?"

Criteria and Categories

The content should be useful and answering the question "What is great about Scouts?" eventually to attracting more young people especially adolescents to Scouting. The presentation should be colourful, easy to understand, creative and eye-catching. The end product should manifest Scouting's philosophy of involving, exciting and empowering!

All entries must be in English. There are four types of categories -

- Media – a video or an audio spot of not more than 30 seconds giving powerful messages on the theme. It can also be a PowerPoint of 20 slides or the presentation should not run more than 30 seconds.
- Written – a written article of not more than 500 words
- Poster – should be presented on an A2 paper-sized 420mm X 594mm (16.54 in X 23.39 in) with photos and short segments of powerful messages
- Blog – an initial blog of 50 words with an image

Participation

Competition is open to all registered Scouts under 26 years old. Entries can be individual or small groups, for example: a Scout patrol, a Venturer unit or a Rover crew.

All competition entries should be endorsed by the NSO.

Prizes

A certificate and a book prize would be awarded to the winner of each of the four categories above and to the best entry selected from all the categories. Winners will receive the following book prizes:

Media (video/audio spot)USD200.00 and a certificate

Written (essay)USD200.00 and a certificate

PosterUSD200.00 and a certificate

BlogUSD200.00 and a certificate

Over-AllUSD250.00 and plaque

Submitting entries

Entries should be submitted to the APR office - preferably on CD or via email endorsed by the concerned NSO on or before **31 January 2009** with the following information:

Name:

Age:

Gender:

National Scout organization:

Scouting Position:

Title of the entry:

Type of the Entry:

Thank you in advance for encouraging your Scouts and leaders to participate in this activity.

With best regards,



Abdullah Rasheed
Regional Director