



World Scouting Request Form for Use of the Brand Identification System

This form is to be used to request the authorisation to use the World Scouting Trademarks, and in particular, for the National Scout Organisations (NSOs) and National Scout Associations (NSAs) to request one of the Identification systems or commercial use of the World Scouting Brand & Its Trademarks.

Access to this form in electronic format is available from the following address:
<http://www.scout.org/brand/>

About your organisation

Name of organisation:

Full Address (Street, Postal Code & City):



Country: Tel.:

Main contact: Fax:

Job title: Email:

PACK 1 : BASIC IDENTIFICATION SYSTEM





See below for contents and conditions of pack 1, for more information, please refer to the document named "World Scouting's Brand and its trademarks".

Pack 1		IDENTIFICATION SYSTEM FOR MEMBER ORGANISATIONS AND PARTNERS	
Pack 1 is aimed at using the World Scout Emblem for non-commercial purposes, you can show that you are a part of World Scouting and you can co-brand with partners for non-profit activities.			
Item	Contents of the pack	Applications	Conditions
 The World Scout Emblem	<ul style="list-style-type: none"> Original graphic files of the World Scout Emblem Brand Identity Guidelines 	<ul style="list-style-type: none"> Educational material and products Training material and products General NSO management material and products Scout publications Promotional material 	WOSM membership 
		The same application for co-branding your non-profit activities with non-Scout partners	Ensure that any co-branding with partners does not imply a commercial use of the brand item 



PACK 2 : IDENTIFICATION SYSTEM WITH BRAND LOGO

See below for contents and conditions of pack 2, for more information, please refer to the document named "World Scouting's Brand and its trademarks".

 Pack 2 IDENTIFICATION SYSTEM FOR MEMBER ORGANISATIONS AND PARTNERS													
Pack 2 is aimed at using the World Scout Emblem and encouraging the use of the World Scouting Brand Logo for non-commercial purposes. You can show that you are a part of World Scouting, you can co-brand with partners for non-profit activities, and you can contribute to the development of the World Scout Brand.													
Items	Contents of the pack	Applications	Conditions										
 The World Scout Emblem	<ul style="list-style-type: none"> Original graphic files of the World Scout Emblem Brand Identity Guidelines and Manual 	<ul style="list-style-type: none"> Educational material and products Training material and products General NSO management material and products Scout publications Promotional material 	WOSM membership 										
 The World Scouting Brand Logo	<ul style="list-style-type: none"> CD with the original graphic files of the World Scouting Brand Logo in the five working languages Access to free downloading of artwork in the graphic design section of the Media Centre of scout.org Brand Protection secured by the World Scout Bureau Legal follow-up ensured by the Brand Legal Management Unit of the World Scout Bureau Integration of your activities in the Global Marketing Plan 	<ul style="list-style-type: none"> Educational material and products Training material and products General NSO Management material and products Scout Publications Promotional material 	The pack 2 has 5 years of validity <table border="1"> <tr> <td>Based on NSO World Fee Categories</td> <td>Five-year contribution to the Brand Development</td> </tr> <tr> <td>Category A</td> <td>USD 125</td> </tr> <tr> <td>Category B</td> <td>USD 250</td> </tr> <tr> <td>Category C</td> <td>USD 375</td> </tr> <tr> <td>Category D</td> <td>USD 500</td> </tr> </table>	Based on NSO World Fee Categories	Five-year contribution to the Brand Development	Category A	USD 125	Category B	USD 250	Category C	USD 375	Category D	USD 500
Based on NSO World Fee Categories	Five-year contribution to the Brand Development												
Category A	USD 125												
Category B	USD 250												
Category C	USD 375												
Category D	USD 500												

Declaration

I declare that to the best of my knowledge the above information is correct and agree to abide by the terms of the licence.

Signed:

Date:

Return address

Please return this form to:

World Scout Bureau
 Brand Legal Management
 Rue du Pré-Jérôme 5
 P.O. Box 91
 1211 Geneva 4 Plainpalais
 SWITZERLAND

Phone (+41 22) 705 10 10
 Fax (+41 22) 705 10 20
 Email brand@scout.org
 Web scout.org

World Scout Bureau use only	
Total royalty or fee:	License issued: (ref. no.):
Signature:	Update of Database:
Date:	