

**JULY 2008**

## What's New

### Cambodia becomes member of World Scouting

On the 1<sup>st</sup> of July 2008, the National Association of Cambodian Scouts (NACS) became a member of the World Organization of the Scout Movement (WOSM). In the Asia Pacific Region, NACS is the 24<sup>th</sup> full-fledged member.

Scouting in Cambodia has a long history of over 70 years and had undergone various phases of development including its dissolution in 1964. It was in the late 1990s when consistent support from the Asia Pacific Region of WOSM sustained the revival of Scouting until it eventually qualified for world membership. NACS has some 4,000 female and male members.

NACS is sending an eight-member delegation to the 38<sup>th</sup> World Scout Conference in Korea this July to receive the certificate of membership. They will be joined by three other organizations which were granted WOSM membership – the Association of Scouts of Montenegro, the Scouts of Syria, the National Organization of Scouts of Ukraine.

The four new National Scout Organizations brings the total member organizations of WOSM to 160.

### All member countries in Asia Pacific to attend world conference

All 24 member countries of WOSM in the Asia Pacific Region, including the newest member Cambodia, and the region's two associate members will be represented at the forthcoming 38<sup>th</sup> World Scout Conference in Jeju Island, Korea on 14-18 July 2008. As of date, the APR office has noted the confirmation of some 408 participants from 26 countries.

### Regional Scout Committee visits Scouts of China

In early June, Scouts of China welcomed members of the Regional Scout Committee and Asia Pacific Regional executives for a two-day meeting at the national headquarters in Taipei. Called the Committee NSO Visit (CNV), it was the third country visited since March this year, following Indonesia and Pakistan.

Chief Commissioner Dr Chao Shou-Po led the local team and Mr Chen Huan Ran, Deputy Secretary General of Scouts of China, coordinated the CNV that turned out to be another avenue for collaboration and understanding. Discussions focused on eight key areas, preceded by inputs from coordinators in the areas of constitution, mission and vision, management, communications and relationships, resources management, adult resources, research and development.

Visiting team members were Asia Pacific Regional Scout Committee Vice-Chairman Tan Cheng Kiong and Prakorb Mukura with Regional Director Abdullah Rasheed and Thian Hiong Boon. They spent time with senior Scouts to discuss the challenges of the advancement scheme.

The CNV cited the abundance of potential adult resources who could help increase membership to a ratio of 1:4 or one Scout leader for every 4 Scouts. Both groups agreed on the need to study the reasons for the decline of young people's membership.

### Bangladesh Scouts welcome new chief

A new set of top leaders were appointed at the Bangladesh Scouts 37<sup>th</sup> National Council Meeting on 28 June 2008. The new president is Mr Md. Momtajul Islam, Secretary of the Ministry of Education of the Republic of Bangladesh.

A long-time Scout leader, Mr Md Abul Kalam Azad, Additional Secretary to the Ministry of Health, was appointed National Chief Commissioner. In his younger years, Mr Azad advanced

## 2008 EVENTS

**National Rovermoot**  
Indonesia  
26 June – 7 July

**10<sup>th</sup> World Scout Youth Forum**, Republic of Korea  
7-10 July

**38<sup>th</sup> World Scout Conference**  
14-18 July

**CSPSA Meeting**  
French Polynesia  
27 July – 01 August

**10<sup>th</sup> Nippon Agoonoree**  
Japan, 31 July – 5 August

**Persekutuan Pengakap Malaysia Centenary Jamboree**  
01 August

**Basic Management Course**, Indonesia  
August

**APR Air Internet Jamboree**  
02-03 August

**CNV Mission**  
Brunei Darussalam  
5-6 August

**12<sup>th</sup> National Scout Jamboree**  
Republic of Korea  
6-11 August

**2<sup>nd</sup> Preparatory/Youth Forum Planning Meeting**  
Malaysia, 16-17 August

**Third IUMS Peace Jamboree**  
18-24 August  
Malaysia

**CNV Mission**  
29 September – 1 October  
Thailand

**51<sup>st</sup> World Scout JOTA/JOTI**  
18-19 October

from Cub Scout to Rover Scout. He is a member of the Asia Pacific Regional Programme Sub Committee.

### **Training Commissioners get together in Taiwan**

Scouts of China hosted the gathering of National Training Commissioners from 8 to 9 June 2008 in Taipei, Taiwan. The gathering was designed to strengthen regional cooperation among training commissioners and to review the importance of their role in managing adult resources.

Eleven participants represented nine national Scout organizations (NSOs), namely, Hong Kong, Japan, Indonesia, Maldives, Mongolia, Nepal, Philippines, Singapore and Scouts of China.

In his opening speech, Scouts of China Chief Commissioner Dr Chao shou-po, said, "although the focus of the Scout Movement is on young people, having well-trained adult leaders around contribute a lot in building better Scouting."

Showing their support to Scouts of China, a regional team graced the event with the presence of Regional Scout Committee Vice-chairman Tan Cheng Kiong, Mr Prakorb Mukura and the Regional Director.

Several discussions mainly touched on reviewing the status of the respective training schemes prevailing in different national Scout organizations and how these are applicable nowadays. Generally, this gathering also plays a role not just to encourage stronger commitment from trainers but also to provide an opportunity to present their best practices.

### **Commissioners tackle management of adult resources**

After the Gathering of National Training Commissioners in Taipei, the APR Seminar on Adult Resources Management followed from 10 to 13 June 2008 with 38 participants from ten NSOs adding only Thailand in the list of countries which participated in the NTC gathering.

The seminar reviewed the overall picture of adult resources on how to manage it and how it can support the development of a NSO. Other discussions tackled the role of volunteers and adult leaders at all levels and how the Scout Movement must continue to develop a professional approach to adult resources.

In addition to seminar director Mr Huang Keh-Jen, key resource persons were Ms Reiko Suzuki (Japan), Ms Kirsty Brown (Australia), Dr Mak Wai Ming (Hong Kong), Dr Evelina Vicencio (Philippines) and Mr Thian Hiong-Boon of the APR office. Other invited speakers were Dr. Lian Ie-Bin and Dr Kuan Chih-ming of Scouts of China.

### **Asia Pacific Communications Workshop gathers large participation**

Boy Scouts of the Philippines welcomed 58 participants from 12 countries for the regional communications workshop held from 24 to 27 June 2008 in Tagaytay City, Philippines. Participating countries were Australia, Bangladesh, Hong Kong, India, Indonesia, Malaysia, Maldives, Mongolia, Nepal, Sri Lanka, Thailand and the Philippines.

At the four-day workshop, practitioners in PR and marketing shared their expertise on how to promote the key values of Scouting using the right media and communication tools. With the extensive sharing both from the speakers and participants, the workshop turned out to be a provocative and stimulating exercise and served as an eye-opener for many participants. Notable practitioners talked on the topics – Branding and Marketing Communication, Dealing with the Media, The New Youth and New Media, Beyond Praise Release, Mock Press con Workshop, Cause Marketing and Partnership, PR and how it works to benefit the Scouting Movement, and Leadership.

Many leaders supported the workshop including Regional Chairman Jejomar Binay, Scouting Profile Chairman Shree Ram Lamichhane, RSC member Dr Mukhyuddin and members of the APR Scouting Profile Sub-Committee. Prominent PR practitioners Maximino Edralin Jr and Roberto J Manzano of the Philippines lent their expertise in the planning and conduct of the workshop.

**APR Scouting Profile Meeting.** Members of the Sub-Committee, while attending the workshop, met to review their action plan for 2008-2009. The sub-committee noted some discussions from the workshop for possible inclusion in their 2008-2009 activities.

### **6<sup>th</sup> SAF Scout Camp**

Bangladesh  
12-18 October

### **Southeast Asian Scout**

**Jamboree**, Indonesia  
19-29 October

### **For details of events**

Visit  
[www.scout.org/asia-pacific](http://www.scout.org/asia-pacific)

Email  
[asia-pacific@scout.org](mailto:asia-pacific@scout.org)

Members present were Chairman Shree Ram Lamichhane, Vice-Chairman NA Khan, Richard Miller, Brata Hardjosubroto, Jamal Uddin Sikder, Jason Ng Ka-leung, Ahmed Ali Maniku, Panet Sangchan, and Abdullah Rasheed. Ms Luz Taray of APR office coordinated the workshop and meetings.

### **"Scouts Australia" listed as Superbrand**

The Superbrands Council has listed "Scouts Australia" as a superbrand together with 50 other most trusted brands in Australia such as ABC, Ford, Fujitsu, Google, IBM.

"A Superbrand offers consumers significant emotional and/or physical advantages over its competitors which (consciously or sub-consciously) consumers want, recognize, and for which they are willing to pay a premium", says the Superbrands Council.

The Government of Australia has declared 2008 as the Year of the Scout in recognition of the significant benefits that Scouts Australia brings to the community and acknowledges the contribution Scouts make to the lives of children and youth.

### **The Scout Association of Maldives receives the "Green Leaf"**

The Scout Association of Maldives received the "Green Leaf" award from the government of Maldives, the most prestigious award in recognition of their work related to environmental protection and preservation.

Maldives President Maumoon Abdul Gayoom recognized Scouts with this award, including participants from different walks of life who support and promote an environment-friendly lifestyle.

The prestigious Green Leaf has been awarded to several individuals and institutions to recognize and honor their invaluable services for the cause of the environment. The government started the Green Leaf award in 1995 in a bid to motivate and encourage people to widen their participation and strengthen their environment partnerships.

### **APR Financial Resources Sub-Committee meets in Hong Kong**

Members of the APR Financial Resources Sub-Committee met in Hong Kong on 14 June 2008 at the Hong Kong Scout Centre in Kowloon.

Those who attended the meeting were Chairman Horace Ho along with committee members Ian Langford-Brown (Australia), Konosuke Kobayashi (Japan), Sutham Phanthusak (Thailand), Chan Ah Sang (Malaysia), Ho Chee Heng (Singapore), Dicky Surjadi Hidajat (Indonesia), Winston Jacob (Papua New Guinea) and Mr Rabin Dahal (Nepal). APR office was represented by Regional Director Abdullah Rasheed and APR Director Mr S Prassanna Shrivastava.

Later this year, sub-committee members will support the national workshop on building financial capabilities to be held in New Delhi, India, apart from their plan to produce a fundraising guideline.

### **Cubs experience their first Cubboree**

Some 117 Cub Scouts, ages 7 to 11 years old, had their initial taste of camping at the Brunei First Cubboree at the Scout training centre in Gadong. The very young participants were coming from Malaysia, Singapore, and Maldives taking the lead with some 72 participants. Cub Section is the youngest section in Brunei Darussalam and this was the first time a Cubboree was organized in the country's 75-year history.

### **Mongolia to join Ticket to Life project for street children**

Being a proactive organization on the issue of street children, the Scout Association of Mongolia (SAM), is keen on involving street children through the Ticket to Life (TTL) project. SAM Secretary General Bayarjargal Damdindavga expressed his interest to Regional Director Abdullah Rasheed during their recent meeting in Taiwan. Initially, Mongolia will start the TTL project with one troop of 32 Scouts.

The Secretary General explained that UNICEF recently conducted a profile review of Mongolia Scout association as a possible partner. With the review's favourable result particularly on SAM's management and track record with street children, both SAM and UNICEF will forge a partnership soon.

### Macau lines up upcoming events

During the visit of Regional Director Abdullah Rasheed to Macau on 13 June, he raised the possibility of Macau hosting future regional events. Chief Commissioner Leong Sio Pui confirmed to hold the national strategic planning review workshop for 9-12 April 2009, and assured the presence of Macau's young people in forthcoming international events, including the APR Jamboree in 2009 in the Philippines.

## What's On-Going

### Gerakan Pramuka Indonesia National Rover Moot 2008

Who Rover Scout, Explorer, Venturer – both male and female – aged 16 to 25 years old  
Where Cibubur National Scout Campsite, Jakarta Timur, Indonesia  
When 27<sup>th</sup> June – 7<sup>th</sup> July 2008  
Fee US\$150 to cover food ration for 10 days, transport from airport to Moot site, tents, souvenirs.

### 1st Mongolian National Venture

Who Venture Scouts aged 15-17 years and adult leaders  
Where Nairamdal International Children's Centre (30 km west of Ulaanbaatar)  
When 2-9 July 2008  
Fee US\$160 per person to cover food, activities, inland transportation, souvenirs and home hospitality programs.

### 38th World Scout Conference, Korea

Who *Delegates* - participate actively in the Conference and have voting rights  
*Observers* - may attend all sessions in a designated observer area and do not have the right to vote.  
*Accompanying Persons' Programme* - those who are accompanying a delegate or observer and wish to discover Jeju Island and Korean culture.  
Where Jeju Island, Korea  
When 14 - 18 July 2008  
Fee Fee varies from Euros 435 and Euros 670  
Euros 400 and Euros 605 (For participants below 26 years old attending both Forum and Conference)

### 10th World Scout Youth Forum , Korea

Who Participants must be between their 18th and 26th birthdays in the year of the Forum (2008) and may attend as either a Delegate or an Observer  
Where Jeju Island, Korea  
When 7 July - 10 July 2008  
Fee Between 190 Euros and 360 Euros, depending on category of the country according to its GNI per capita

## Be Prepared

### Committee NSO Visit

Who Regional Scout Committee  
Where Begawan, Brunei Darussalam  
When 19-21 August 2008

### National Program Development Workshop

Who Volunteer of professional Scout leaders involved in youth programme Development  
Where Cibubur, Jakarta, Indonesia  
When 21-24 August 2008

### 47<sup>th</sup> APR Basic Management Course, Indonesia

Who Professional Scout Executives at national and sub-national level. Potential Professional Scouters  
Where Cibubur Scout Camp, Jakarta, Indonesia  
When 27 August – 10 September 2008

Fee	US\$150 to cover inland transportation, food, accommodation, course materials and educational tour.	
<b>National Workshop on Building Financial Capabilities</b>		
Who	Key Volunteers or Professionals responsible for financial management and resource mobilization	
Where	Bharat Scouts & Guides NHQ, New Delhi, India	
When	19-22 September 2008	
Fee	Inland transportation, food and accommodation, souvenirs and documents	
<b>APR Workshop on Training Methods &amp; Techniques</b>		
Who	Volunteers or professionals involved in adult resources and training	
Where	Vajiravudh Scout Camp, Thailand	
When	22-25 September 2008	
Fee	US\$100	
For details see <a href="http://www.scout.org">http://www.scout.org</a>		

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