



ADOPTING THE SCOUTS OF THE WORLD AWARD PROGRAMME AND OBTAINING THE MATERIAL

The Scouts of the World Award is a **free**, very straightforward, flexible and easy to implement programme and does not compete with national Scout associations' existing programmes. It complements them and enables them to fit within a global framework.

The Scouts of the World Award is implemented by National Scout Organisations which have agreed to abide to the conditions of use of the programme (see further below).

PACK 1: BASIC PACKAGE

The Basic Package is a free educational (non-commercial) package with all the material needed to start the SW Award Programme in the National Scout Organisation.

Pack 1 contains print samples of the following elements, which graphic files will all be included on a CD, so that these documents may be produced directly by the National Scout Organisation.

	<p>Programme Guidelines for the Scouts of the World Award</p>		<p>Scouts of the World Flyer</p>
	<p>Scouts of the World Award Badge (EN-FR version displayed)</p>		<p>Scouts of the World Poster (EN-FR-SP version displayed)</p>
	<p>Scouts of the World Logo (EN-FR version displayed)</p>		<p>Sample of the Scouts of the World Certificate</p>
	<p>Scouts of the World Identity Guide</p>		<p>Scouts of the World Passport</p>

Conditions of use of the programme

A National Scout Organisation wishing to adopt the programme must agree to abide to certain conditions, in exchange of which it receives all the support from the World Scout Bureau (all the documentation needed to implement the SW Award, examples of the SW Passports and badges, visual material, the SW Kit, etc.).

It must agree to the following:

1. The National Scout Organisation commits itself to respect the content and objectives of the Scouts of the World Award, as well the criteria for obtaining the SW Award.
2. It integrates the Scouts of the World Award into its own programme for its senior section (over the age of 15).
3. It commits itself to regularly evaluate the quality of the SW Award in order to ensure that the programme is implemented properly.

Translation

The translation of all the material into the language of the National Scout Organisation is possible. The National Scout Organisation must agree to bear the cost of the translation and inform the WSB of its wish to translate the material, as the WSB will keep a database of all available translations. Additionally, the completed translation of the material must be sent to the World Scout Bureau so that it can be reused by other National Scout Organisations and thus avoid unnecessary duplication of work.

Additionally, the translation of the text "of the World", under the logo is also possible but must be done by the World Scout Bureau.

PACK 2: COMMERCIAL USE

This package contains all of the elements of PACK 1 with the additional possibility for the National Scout Organisation to create its own financial resources to sponsor its national programme.

PACK 2 contains:

- Pack 1
- Merchandising Catalogue
- License to produce SW commercially

However, all commercial use is subject to the payment of 10% royalties on cost of production to the World Scout Bureau.

ALTERNATIVE

As an alternative to the National Scout Organisation of producing its own SW Material, it is also possible to buy the material directly from the World Scout Shop at worldscoutshop.org.

CONTACT

For additional information on the programme and its implementation:

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For use of Pack 2, SW logo or its design elements:

Brand Legal Management
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