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Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية




South Africa

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South Africa Scout Association has been one of the first National Scout Organisations to adopt the new Brand at National level, and a lot of work has been done in collaboration with this association in preserving the national identity of South Africa in using the new Brand Logo. In particular, the rope element of the brand design is a lively multicolor design, using some of the hues found on the South African National Flag.

You can find below some examples of the publications and stationery which have been produced with the new South Africa Brand Logo.

			
Brand Manual	Newsletter	Letterhead	Homepage