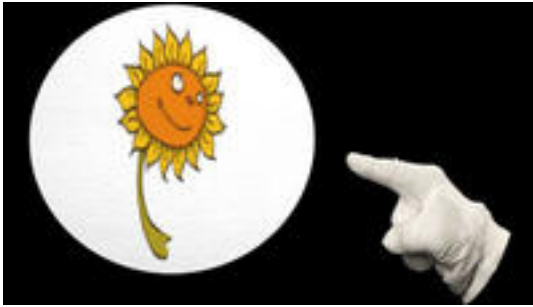




## Video Clip - Better Scouting for More Young People: Action for Growth

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For over a hundred years, Scouting has been making a real contribution to creating a better world by helping young people to develop their full potential as individuals and to play a constructive role in society. However, Scouting can only have a real impact as a social force if it is able to attract and retain young people - and supporting adults - long enough to really make a difference.

While the growth of our Movement is ultimately the result of delivering high-quality Scouting, haphazard growth is not sustainable. The factors affecting the growth and development of associations vary from one country to another, but, whatever the situation, offering better Scouting to more young people requires a strategic focus.

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